

East Bay Community Energy Council Sustainability Committee

March 11, 2019





TAG UPDATE

PRESENTED BY: JP Ross
DATE: FEBRUARY 20, 2019

ENROLLMENT UPDATE



EBCE Enrollment

	Eligible Accounts	Opt Out	%	Bright Choice	%	Brilliant 100	%	Renewable 100	%
ALBANY INC	7,153	143	2.00%	42	0.59%	6,881	96.20%	87	1.22%
BERKELEY INC	52,909	674	1.27%	51,183	96.74%	469	0.89%	582	1.10%
DUBLIN INC	24,577	687	2.80%	23,613	96.08%	252	1.03%	25	0.10%
EMERYVILLE INC	7,829	157	2.01%	7,546	96.39%	89	1.14%	37	0.47%
FREMONT INC	81,974	1,980	2.42%	79,275	96.71%	625	0.76%	93	0.11%
HAYWARD INC	54,908	1,563	2.85%	13,626	24.82%	39,690	72.28%	29	0.05%
LIVERMORE INC	33,629	2,831	8.42%	30,705	91.31%	46	0.14%	47	0.14%
OAKLAND INC	178,157	3,696	2.07%	172,288	96.71%	1,394	0.78%	779	0.44%
PIEDMONT INC	3,732	144	3.86%	127	3.40%	103	2.76%	3,358	89.98%
SAN LEANDRO INC	35,003	1,232	3.52%	33,414	95.46%	291	0.83%	66	0.19%
UNINC ALAMEDA CO	53,165	2,167	4.08%	50,712	95.39%	228	0.43%	58	0.11%
UNION CITY INC	23,0xx	656	2.85%	22,328	97.02%	19	0.08%		
Total	556,0xx	15,930	2.86%	484,859	87.20%	50,087	9.01%	5,1xx	0.93%

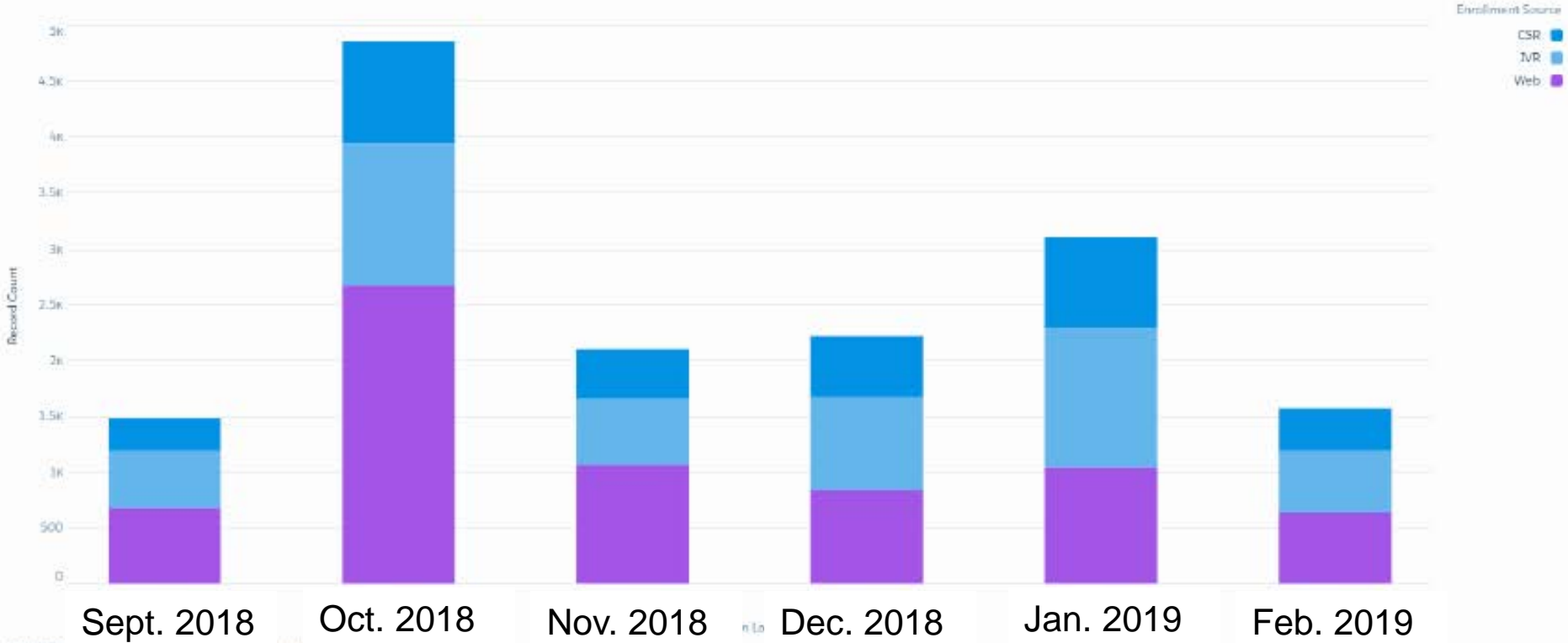
Data as of February 13, 2018

- Hayward and Albany defaulted residential and commercial accounts onto Brilliant 100.
 - Hayward customers on CARE/FERA programs defaulted onto Bright Choice.
- Piedmont defaulted residential and municipal accounts onto Renewable 100.
 - Customers on CARE/FERA programs defaulted into Brilliant 100.
- All other residential customers defaulted into Bright Choice.
- Municipal accounts for all cities except Livermore and Union City defaulted onto Brilliant 100.



Residential Opt Outs

Monthly Opt Out Summary - EBCE



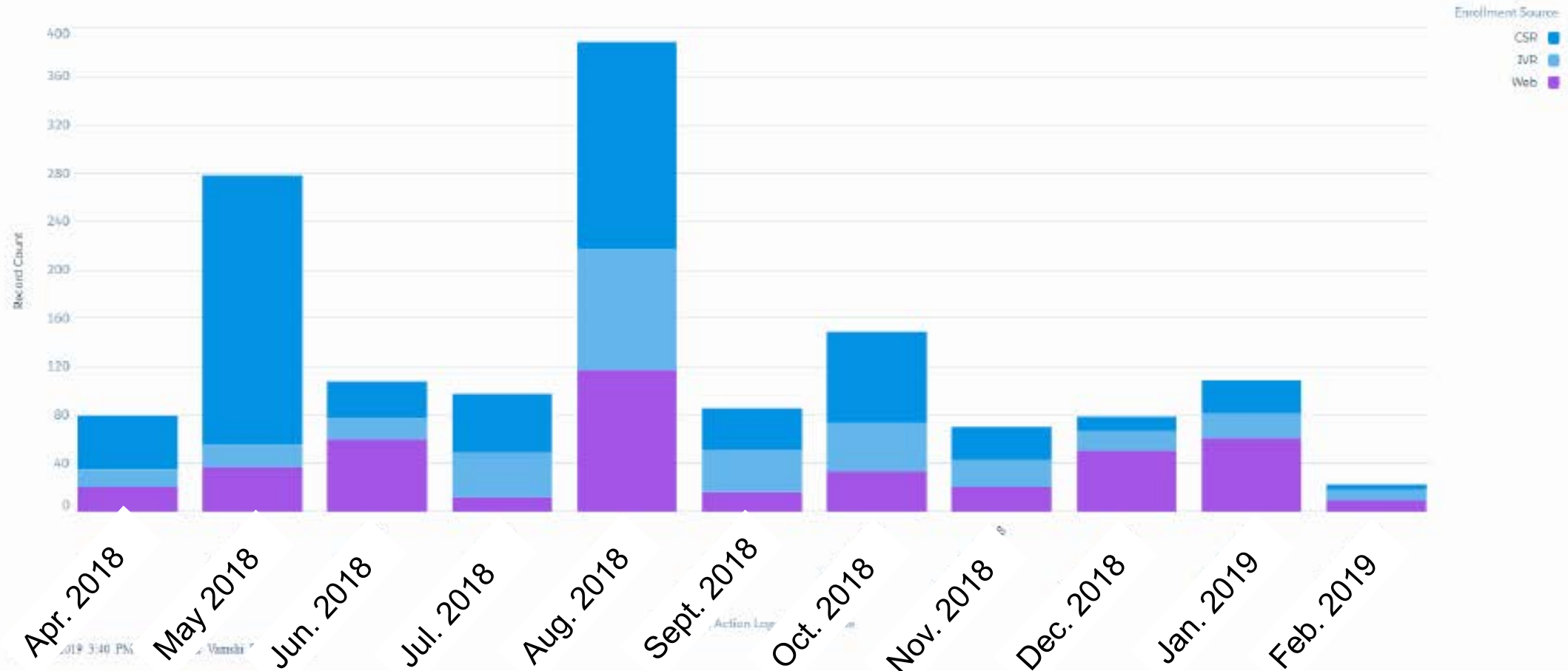
Feb 13, 2019 11:24 AM - viewing as visitor onbaydorb



Divided by channel used to opt out: CSR = Customer Service Representative
 IVR = Interactive Voice Response (automated phone system)
 Web = Online web form

Commercial Opt Outs

Monthly Opt Out Summary - EBCE



Divided by channel used to opt out: CSR = Customer Service Representative
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Account Services

January/Early February Opt Out Context

- EBCE charges appear for the **second bill**
- Increased media cover as PG&E planned and filed for **bankruptcy**
- Weather was colder in previous weeks, which leads to **increased usage** and a higher overall bill
- **Natural gas rates increased** leading to a higher overall bill
- **Inaccurate information** shared on social media and in press

General

- Addressing **PG&E billing error** for approximately 50,000 customers
- Sent **first notification for NEM customers** in April enrollment
- On-going **new customer notifications** mailed bi-weekly



On-Going Outreach

- Held seven events for “Understanding Your Bill”
 - Piedmont
 - Fremont
 - Hayward
 - Oakland
 - San Leandro
 - Livermore (2)
- Conducted first in-language Spanish workshop in Fruitvale
 - Video to be posted as online resource later this month
 - Next in-language Chinese workshop to be held in Oakland on 3/2



LDBP UPDATE



SUMMARY

- LDPB was approved in July, 2018 with \$2M budget
- Funding has been delayed date due to financial uncertainties
- EBCE is now in a position to develop and implement programs in line with our financial position
- LDBP program implementation has now commenced
- Plan to allocate \$625k for FY'19 programs
- Engage with stakeholders for FY'20 program and budget planning

FY '19 PLANNED PROGRAM BUDGETS

- Energy Efficiency - \$75k
 - Partner with BayREN/StopWASTE and other Efficiency organizations
- Reach Codes - \$150k
 - Partner with cities to pass building electrification and EV reach codes for January 2020 code
- Community Investment Grants - \$150k
 - Provide grant opportunities to local organizations for energy and community development
- Solar + Storage Resiliency - BAAQMD Grant Funded
 - Identify distributed solar and storage opportunities on critical and government facilities
- Renewable Energy for City Meters – \$50k
 - Provide renewable product for city meters
- Grant Opportunities- \$100k
 - Pursue external funding to support LDBP and EBCE objectives



REACH CODE PROGRAM

- Reach codes are city and county codes that go above and beyond California state standards
- Strong regional push to implement reach codes for 2020 code cycle for building electrification and electric vehicle charging
- City staff have expressed interest in Reach Codes in EBCE
- EBCE can leverage Competitive Solicitation issued by PCE/SVCE for technical consultant (TRC Engineering) who can support reach code development with EBCE cities that want to participate
 - \$200k for TRC consultant
 - \$100k in grants for Cities that put a reach code to their council



FY '19 ADDITIONAL PROGRAMS

- Community Solar for Disadvantaged Communities
 - EBCE participating in PUC proceeding for DAC Community Solar Program
 - Plan to maximize EBCE participation
- Demand Response Pilot V2
 - Will take learnings from 2018 pilot and develop program for summer 2019
- Enhanced NEM
 - Currently offer +1c/KWh for Muni and Low Income customers
 - Budget is Procurement cost and will be based on uptake

PLANNED VS. APPROVED BUDGET

LDBP Early Actions	Approved '18-'19 Budget	18-'19 LDBP Planned Activities	Proposed '18-'19 Budget
Demand Response	-\$100,000	Demand Response Program	-\$100,000
Energy Efficiency	-\$100,000	Efficiency Partnership	-\$75,000
Building Electrification	-\$50,000	Reach Codes*	-\$150,000
Transportation Electrification	-\$500,000		
MuniFIT	-\$223,368		
Community Shared Solar	-\$150,000	PUC DAC-CS and GT	\$0
Community NEM	-\$225,000	Solar+Storage Critical Facilities	-\$150,000
C&I RE Pilot	-\$100,000	City Renewable Purchase	-\$50,000
CA/Alameda County RFP	\$0	In Process	\$0
Oakland Clean Energy Initiative	\$0	In Process	\$0
Enhanced NEM	-\$104,593	Enhanced NEM	TBD
Community Investment	-\$450,000	Community Development	-\$150,000
		Grant Pursuit	-\$100,000
Sub-Total	-\$2,002,961		-\$775,000
Revenue		BAAQMD Grant (2019 portion)	\$150,000
Total	-\$2,002,961		-\$625,000

* Total Reach code Program is \$300k, with \$150k to be spent in 2020

NEXT STEPS – COMMUNITY OUTREACH

- Meeting with stakeholder groups to develop implementation plans for FY'19 proposed programs
 - Technical Advisory Group of City Sustainability Managers
 - Community Advisory Council
- Community Meetings to discuss FY '20 LDBP budget planning
 - April 4 CAC meeting will be dedicated to LDBP planning



Questions

