



HAYWARD CITY HALL

STATE OF THE CITY 2022

MAYOR BARBARA HALLIDAY



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Preserving, Protecting, &
Producing Housing for All

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Enhancing Community Safety & Quality of Life



PRESERVING,
PROTECTING, &
PRODUCING
HOUSING FOR ALL





RESPONDING TO HOMELESSNESS

- Navigation Center progress
- PIT Count: Bucking the trend
- Let's House Hayward Plan
- St. Regis property

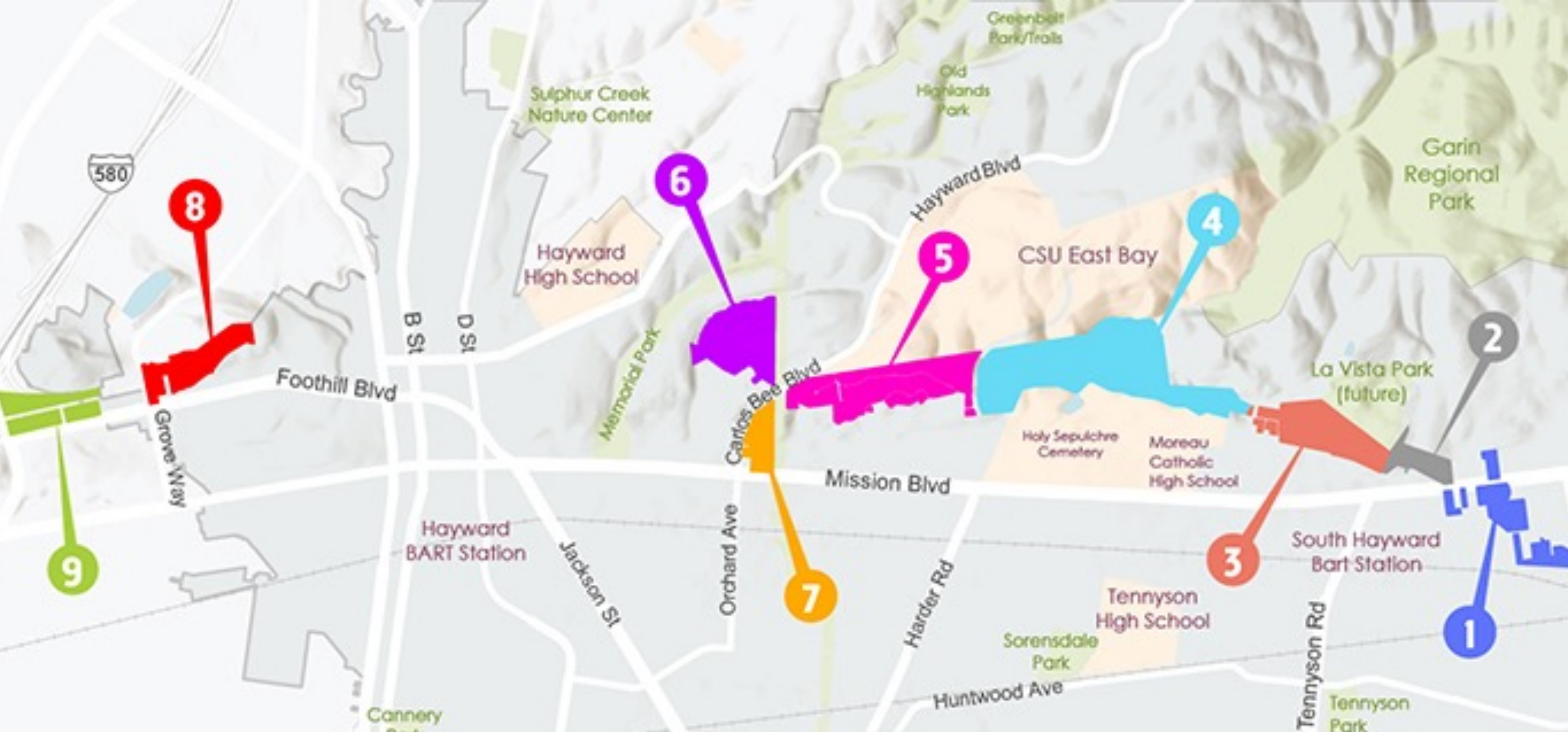


LINCOLN LANDING

Parkin

Res

NEW HOUSING DEVELOPMENT



STATE ROUTE 238 PROPERTIES



GENERAL PLAN HOUSING ELEMENT UPDATE

- Residential Housing Needs Assessment (RHNA)
- Residential Design Study



GROWING THE ECONOMY





NEW COMMERCIAL DEVELOPMENT

nelumbo

Gel-Pak®

Protecting the World's Valuable Devices

 **potrero**

AN EMERGING INDUSTRIAL LEADER



ECONOMIC DEVELOPMENT INITIATIVES

- Gift Hayward local e-gift card program
- Restaurant Relaunch
- Façade Improvements
- Small business assistance grants
- Hayward Open for Business video marketing campaign

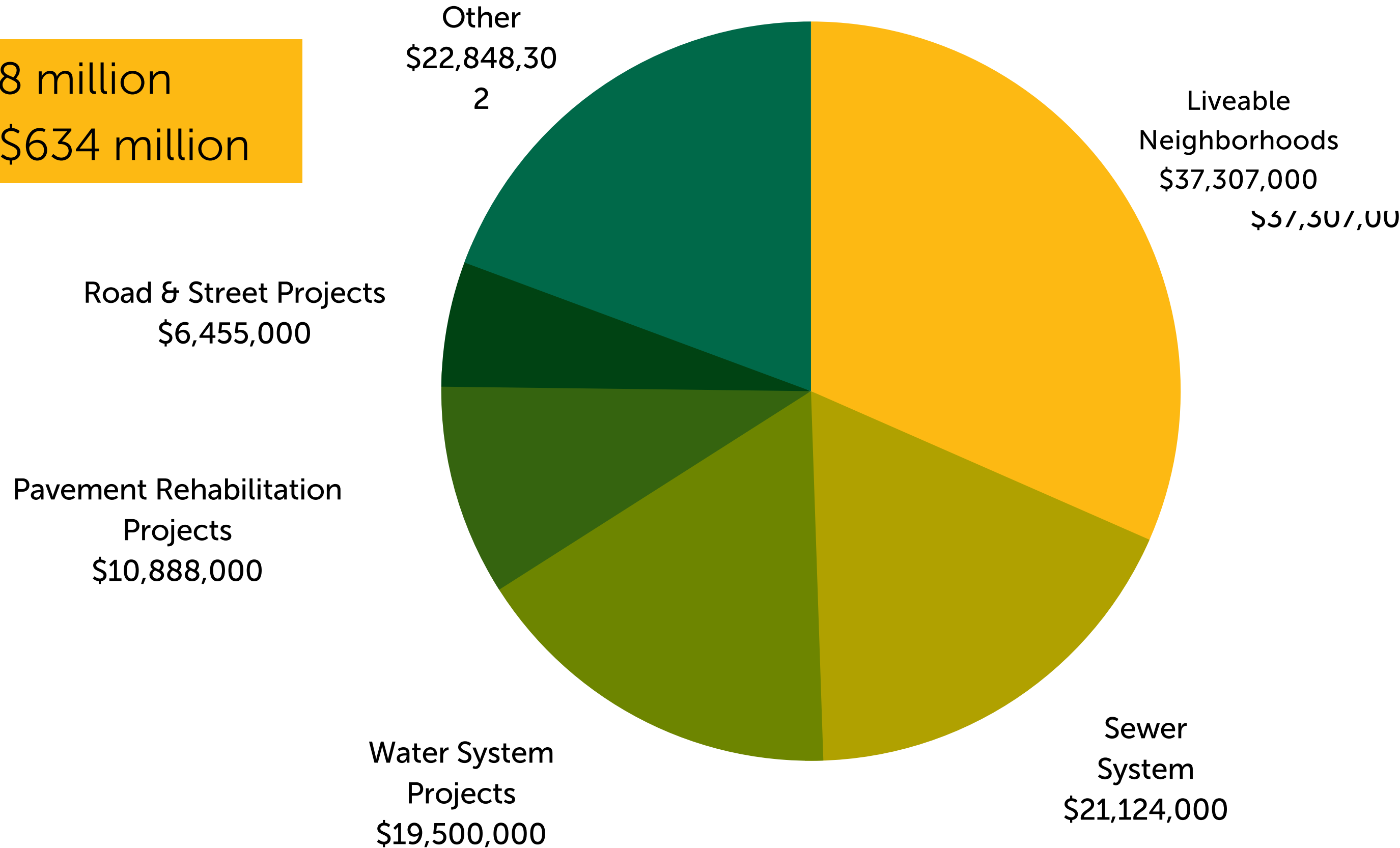
INVESTING IN INFRASTRUCTURE





CAPITAL IMPROVEMENT PROGRAM | FY 2023-2032

Total FY 23 Budget : \$118 million
Total Ten-Year Budget: \$634 million





ANNUAL PAVEMENT IMPROVEMENT PROJECT



THE STACK CENTER



**YOUR MONEY,
YOUR CHOICE**

THE HAYWARD PEOPLE'S BUDGET

CONFRONTING CLIMATE
CRISIS & CHAMPIONING
ENVIRONMENTAL JUSTICE



Irrigated with
**RECYCLED
WATER**

Do Not
Drink
No Beber



RECYCLED WATER



SUSTAINABLE ENERGY

- Solar power & Renewable bio gas
- East Bay Community Energy
- Zero net energy construction
- Getting away from natural gas



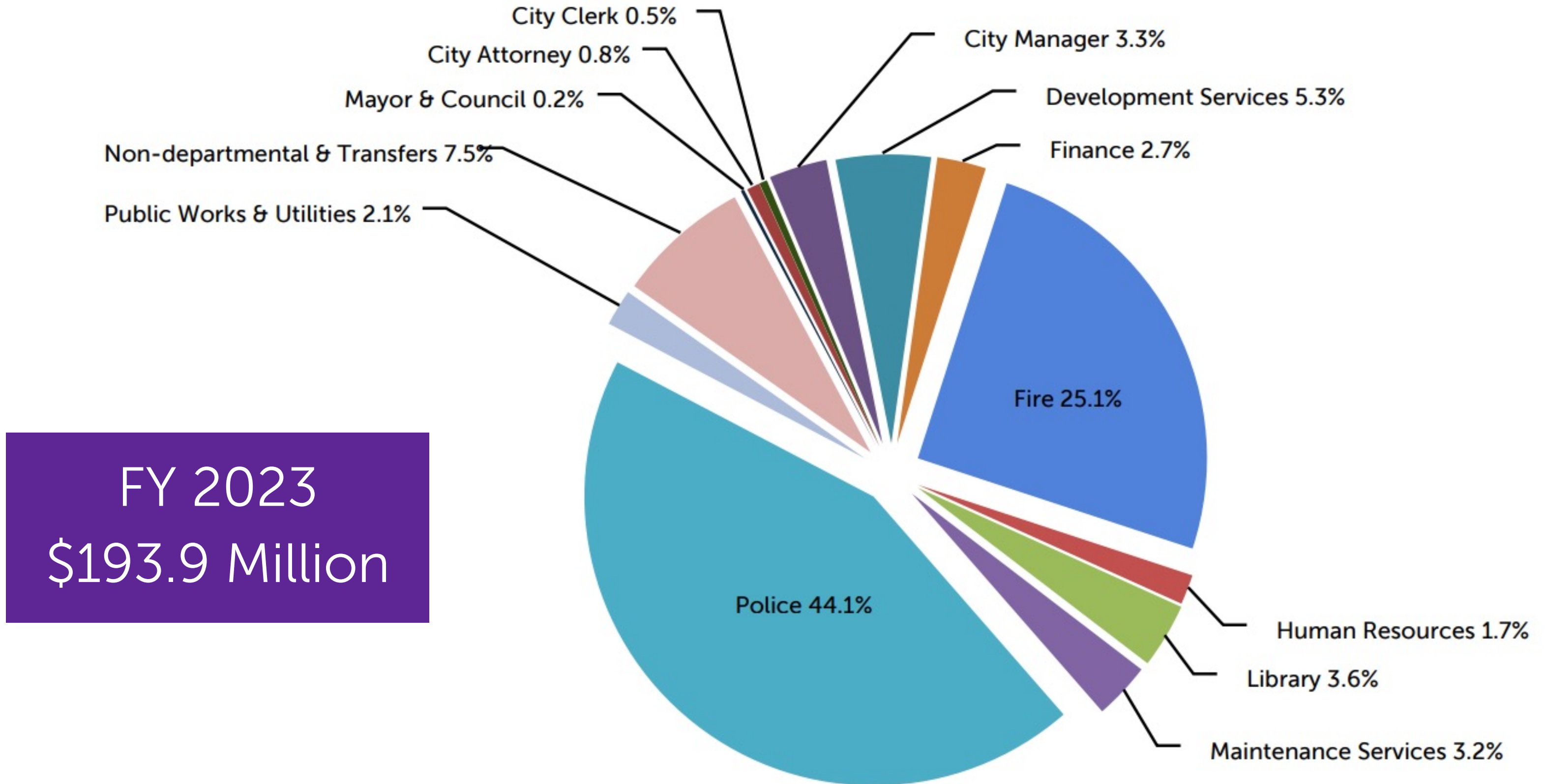
SHORELINE ADAPTATION

STRENGTHENING ORGANIZATIONAL HEALTH



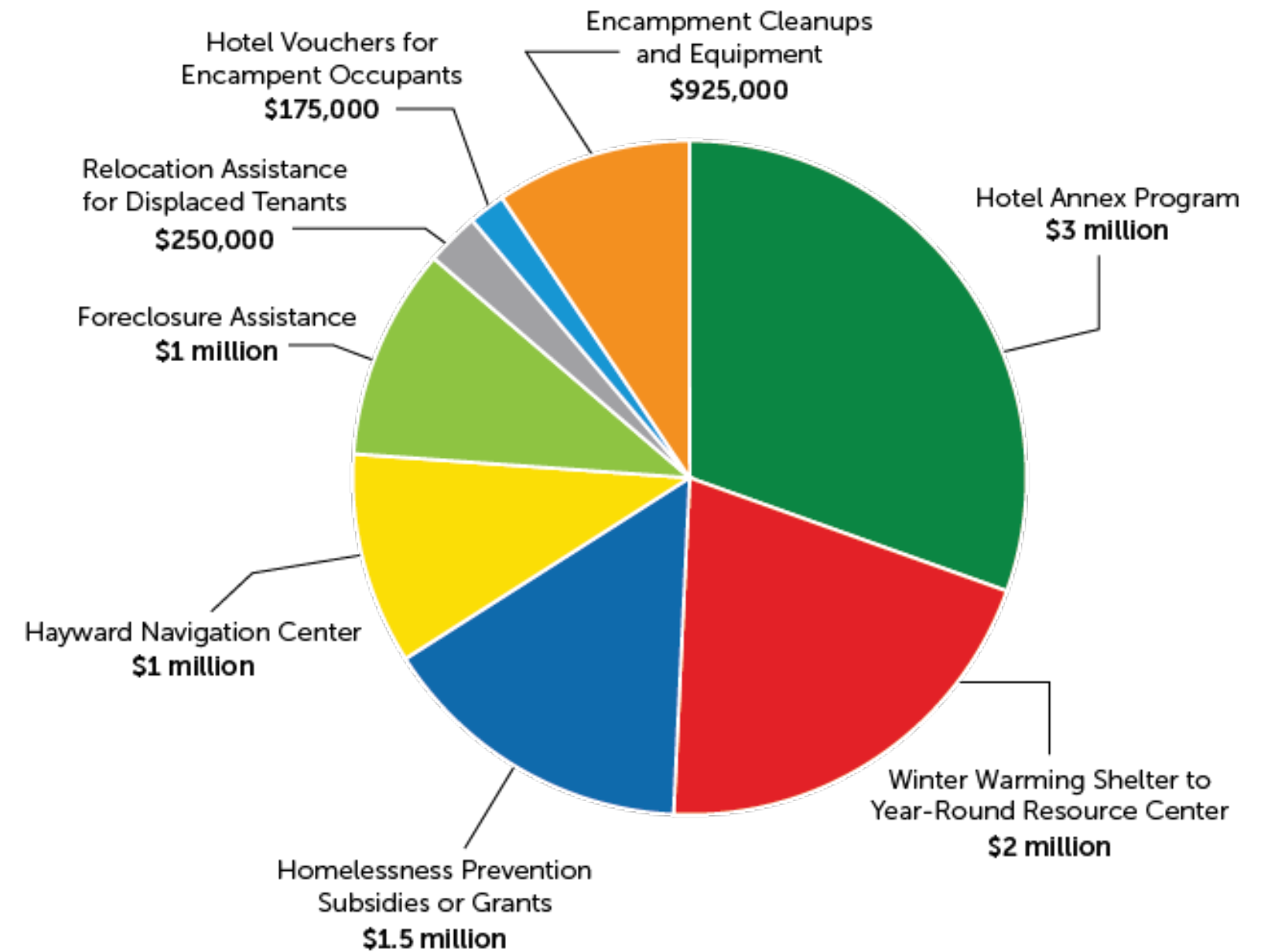
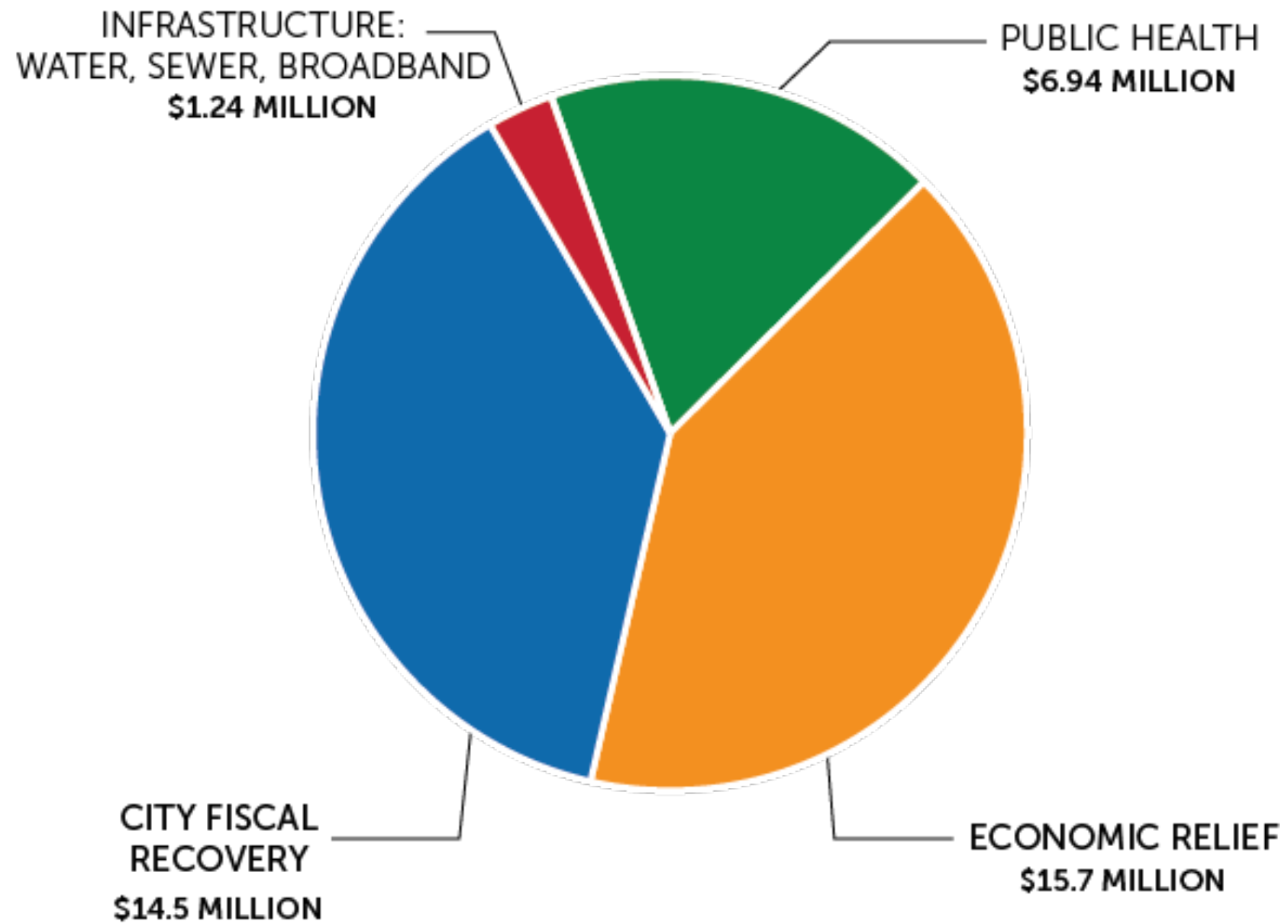


CITY FISCAL OUTLOOK





AMERICAN RESCUE PLAN ACT (ARPA)



AMERICAN RESCUE PLAN ACT OUTLAYS



LOCAL AND REGIONAL
GOVERNMENT ALLIANCE ON
RACE & EQUITY

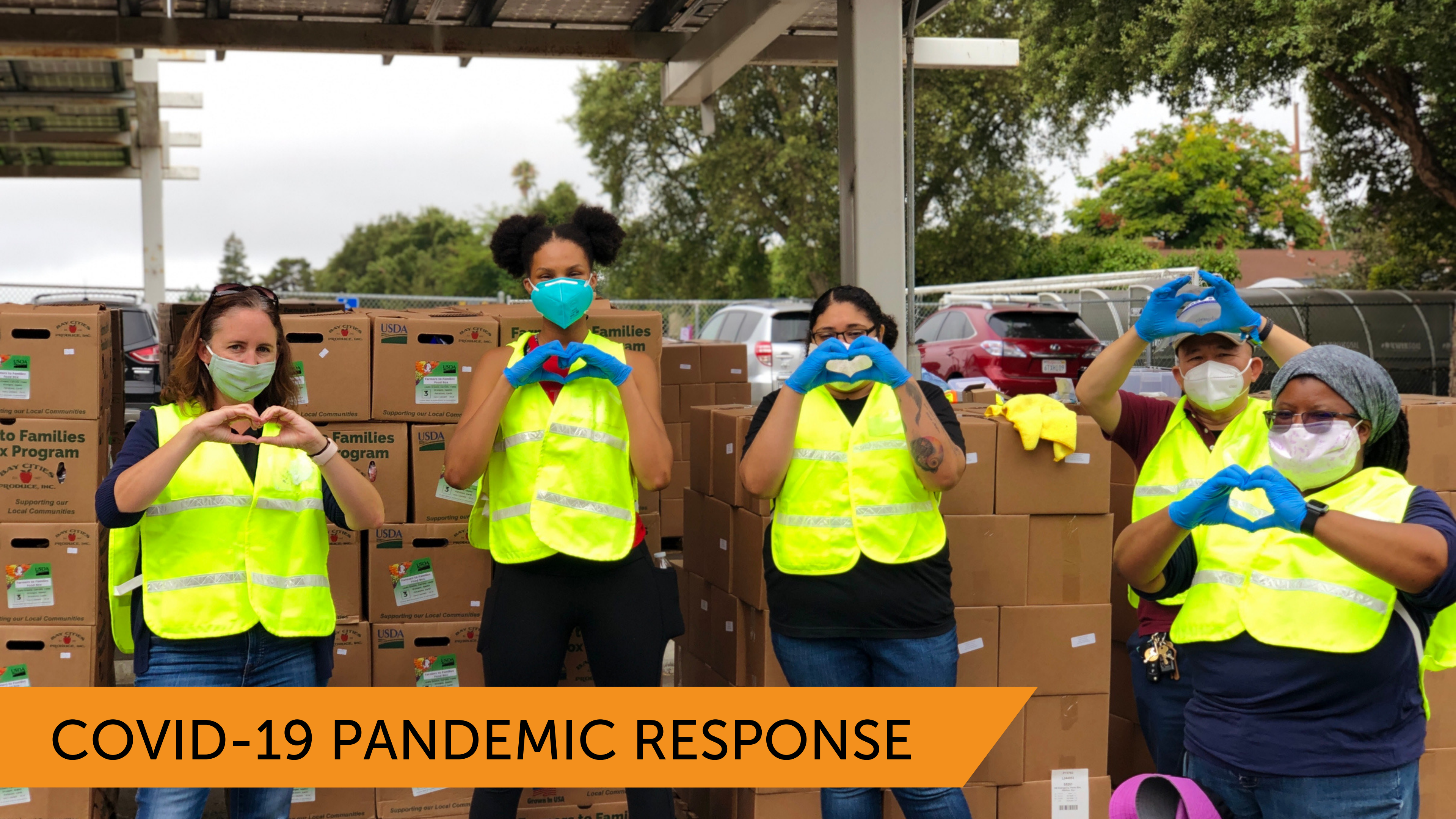
DIVERSITY, EQUITY AND INCLUSION

ENHANCING COMMUNITY SAFETY & QUALITY OF LIFE





COVID-19 PANDEMIC RESPONSE



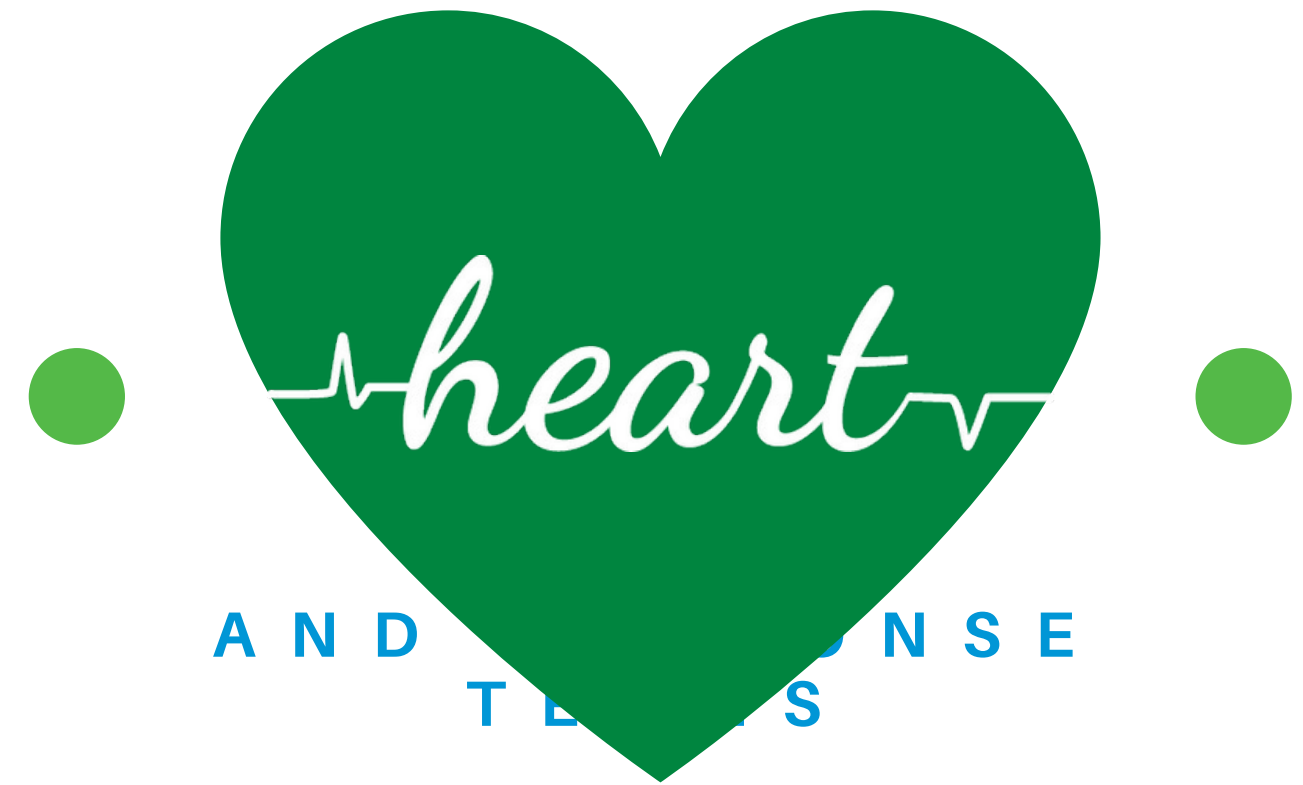
COVID-19 PANDEMIC RESPONSE



COVID-19 PANDEMIC RESPONSE



HAYWARD
EVALUATION



AND
TELEPHONE

HEART PROGRAM & OTHER PUBLIC SAFETY INITIATIVES



FIREWORKS ENFORCEMENT



CULTURAL ENRICHMENT

HAYWARD
City of Recognition
presented by
Mani A. Latchison
in honor of being named
2022 Hayward Youth Poet Laureate
For the City of Hayward's First Youth Poet Laureate Program



QUESTIONS & COMMENTS