

# **CITY COUNCIL MEETING**

**JULY 6, 2021**

**PRESENTATIONS**

# **LEGISLATIVE BUSINESS**

**ITEM #8**

**LB #21-031**

**DEFAULT ELECTRICITY  
PRODUCT  
SELECTION**



# City Council

## Default Electricity Product from East Bay Community Energy

July 6, 2021

# East Bay Community Energy

---



<https://ebce.org/>

# Current EBCE Service Options



**More GHG**  
than PG&E

**lower rates**  
than PG&E



**100%**  
renewable

**\$0.01/kWh**

more than PG&E (3.5 to 5.1% more)

# Default Product Options

	<b>Discounted Residential</b> (CARE, FERA, Medical Baseline)	<b>Non-Discounted Residential</b>	<b>Commercial</b>
Renewable 100 for Resi & Comm	Bright Choice	Renewable 100	Renewable 100
Renewable 100 for Resi	Bright Choice	Renewable 100	Bright Choice
Bright Choice for All	Bright Choice	Bright Choice	Bright Choice

Each option has unique Rate & GHG impacts

# CSC Recommendation

---

The CSC voted to recommend that Council select Renewable 100 as the new default product for all Hayward customers except those enrolled in income or medical-related discount programs.

- Promote discount programs such as CARE and Medical Baseline.
- Ensure customers understand that they can opt down to Bright Choice upon request.
- Conduct a survey prior to Council's consideration.

# June 15 Council Decision

---

- Discussed a new option: Bright Choice for Residential and Renewable 100 for commercial.
- Discussed GHG emissions and rate impacts.

Voted 4:3 to:

- Make Bright Choice the default product for all customers, starting January 1, 2022.
- Reconsider default product options in April 2022.
- Directed staff to conduct outreach and education regarding available electricity products and possibility of new default selection in 2022.



# Electrical Demand by Customer Category

Customer Category	# of Customers	% of Total	Annual MWh	% of Total
Residential discounted	16,834	31.1%	83,652	11.1%
Residential non-discounted	30,574	56.5%	155,354	20.7%
Small/Medium Commercial	6,423	11.9%	307,765	41.0%
Large Commercial	322	0.6%	203,875	27.2%
<b>Total</b>	<b>54,153</b>	<b>100.0%</b>	<b>750,646</b>	<b>100.0%</b>

# Options for New Default Product

---

1. Renewable 100 for all customers, except those enrolled in medical and/or income-related discount programs.
2. Renewable 100 only for commercial customers.
3. Confirm vote made on June 15 to make Bright Choice the default.

# Option 1 – Renewable 100 for All

---

- Residential customers with income or medical discounts would remain on Bright Choice
- GHG – Would minimize GHG emissions
- Rates – Overall monthly increase for most customers would range from 3.5 to 5.1%

## Option 2 – Renewable 100 only for Commercial

---

- GHG – Emissions would increase by approximately 1.3% to 7.3%, depending on carbon intensity of Bright Choice.
- Rates – Small/Medium commercial customers would pay approximately 3.8% to 4.4% more. Large commercial customers would pay approximately 5.1% to 5.8% more.

## Option 3 – Bright Choice for All

---

- Would confirm vote made on June 15.
- GHG – Emissions could increase as much as 19%.
- Rates – Overall monthly savings would range from 0.4 to 0.6% for all customer categories.
- Could reconsider options in April 2022.

# Next Steps

---

EBCE Board Meeting	July 21, 2021
Community Outreach	Fall 2021
New Default Takes Effect	January 1, 2022

# Recommendation

---

1. Questions for Staff
2. Public Comments
3. Council Comments
4. Staff Recommendation: That Council Adopt one of three Resolutions selecting a new default electricity product to take effect January 1, 2022.

