



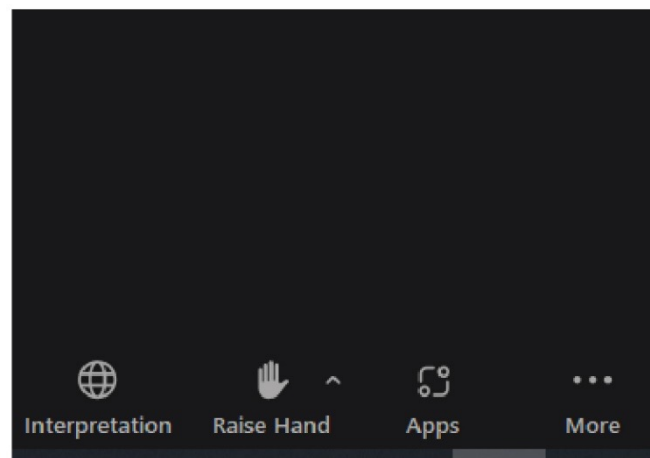
RUSSELL CITY REPARATIVE JUSTICE PROJECT

Town Hall Meeting #2 | July 31, 2024

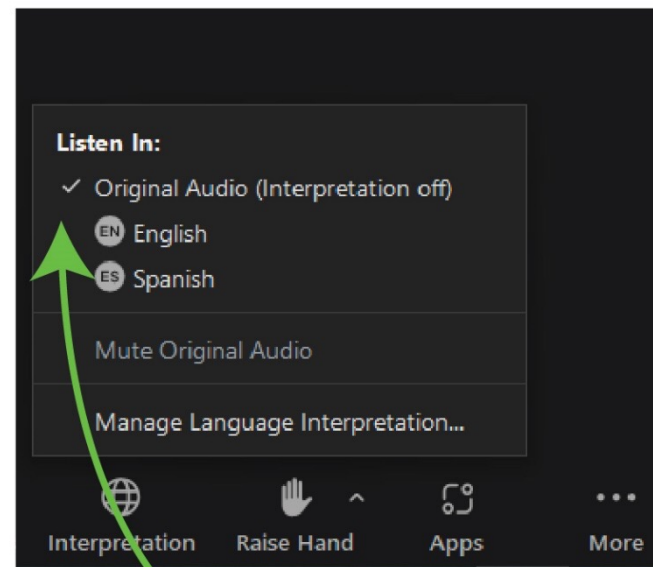
Property Restoration & Affordable Housing Development

We will begin shortly. Choose your language to be able to speak later in the meeting. Select "English" or "Spanish."

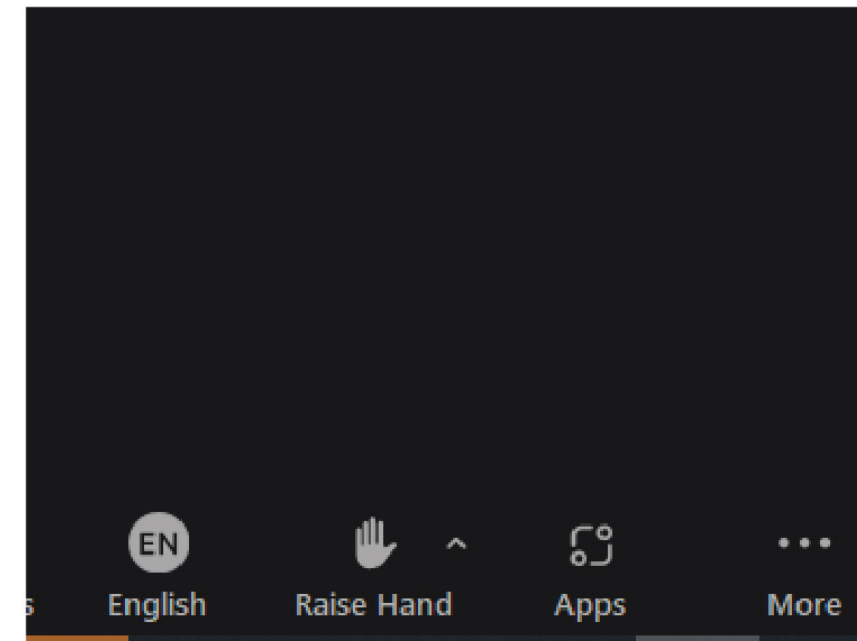
Empezaremos en breve. Elija su canal presionando "Interpretación" y luego "E



Click Interpretation at the bottom of your Zoom app. If on a small screen or a phone, it might be under the More button.



You must click either English or Spanish. The default is neither.



After selecting, the button will say either EN (English) or ES (Spanish)

Welcome



AGENDA

Property Restoration & Affordable Housing

- Opening Remarks & Project Background | 20 Minutes
- Introduction Poll | 5 Minutes
- Property Restoration Proposal Background | 15 Minutes
- Polling & Public Comment on Property Restoration Proposal | 50 Minutes
- Affordable Housing Proposal Background | 5 Minutes
- Polling & Public Comment on Affordable Housing Proposal | 45 Minutes
- Public Comment & Next Steps | 10 Minutes
- Poll: Prioritizing Eligibility Criteria | 5 Minutes
- Closing Remarks | 5 Minutes

STAFF INTRODUCTIONS

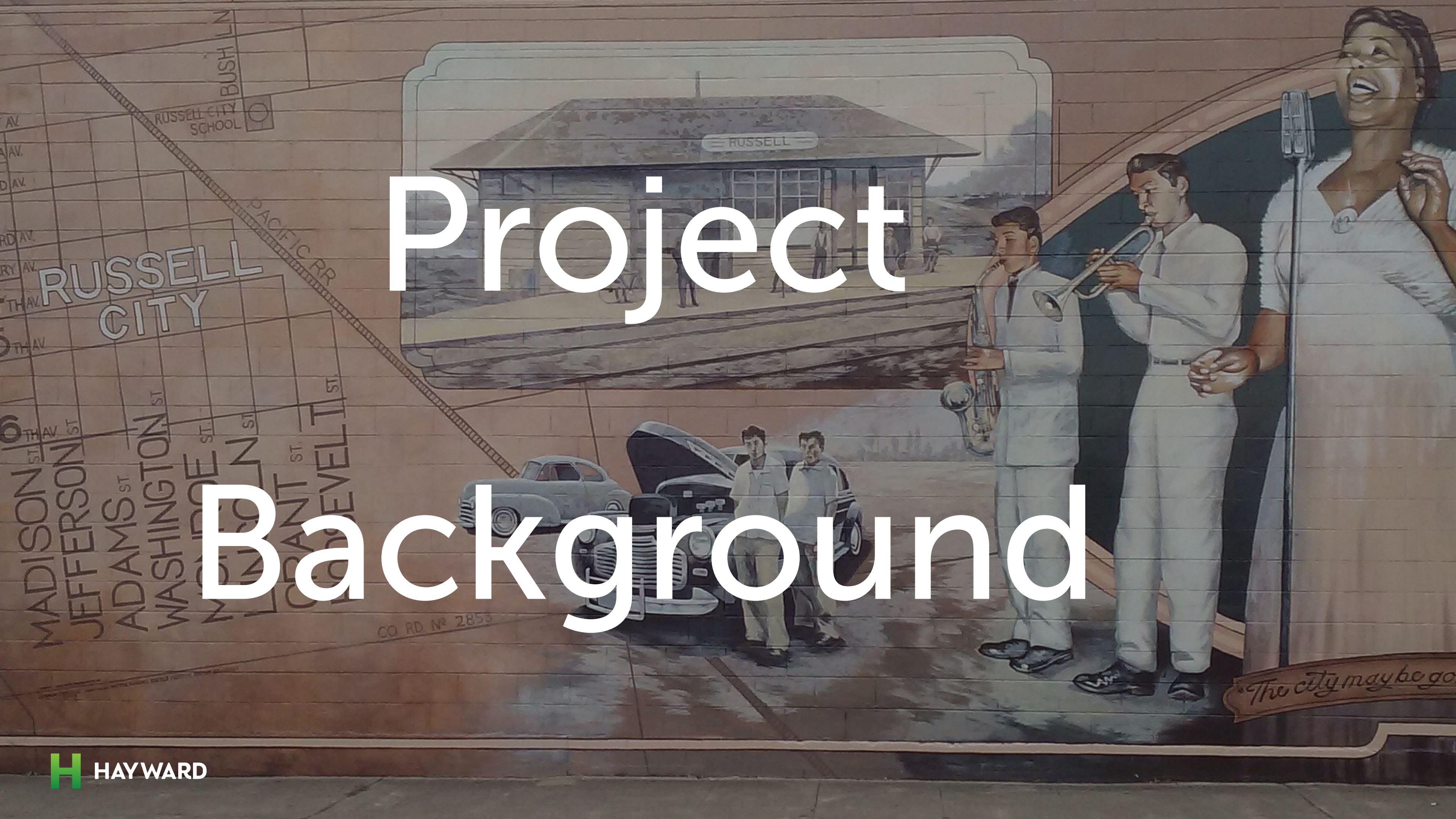
- Regina Youngblood | Assistant City Manager
- Josephine Ayankoya | Equity & Inclusion Officer
- Tim Lohnes | Systems Analyst
- Cathleen Terentieff | Senior Engineer
- Leigha Schmidt | Principal Planner
- Luisa Carrera | Spanish Interpreter

COMMUNITY AGREEMENTS

- Zero Tolerance for Racism, Hate, or Disrespect
- Understanding the Emotional Labor Being Asked of the Community
- Step Up & Step Back. Participate.
- Introduce Yourself if Calling In and Making Public Comment
- Have Compassion and Respect for One Another
- Agree to Recording and Having Feedback Included
- Email russellcity-rjp@hayward-ca.gov with any support needs or questions.

Project

Background



PROJECT BACKGROUND

On November 16, 2021:

- Hayward City Council voted unanimously to approve the resolution to apologize to Black, Indigenous, Latinx, and people of color community for the City's implicit and explicit role in perpetuating institutional racism.

PROJECT BACKGROUND

In January 2022:

- During the City of Hayward Strategic Roadmap prioritization session, Council directed staff to work with the survivors and descendants of Russell City (regardless of race) to determine appropriate restitution through a community-led process.

PROJECT BACKGROUND

On March 26, 2024:

- Hayward City Council had a work session to receive 26 draft recommendations and addendums from the Russell City Reparative Justice Project (RCRJP) Steering Committee.
- Council directed staff to narrow down the proposed recommendations, expand community input, and give scalable options for implementing reparative justice recommendations.

ABOUT THE PROJECT & PROPOSALS

- The 26 recommendations were consolidated to 10 topics based on community meetings, RCRJP Steering Committee feedback, and Hayward City Council.
- Implementation proposals will build on feedback to date, by clarifying the goals and scale of what is being proposed for a City Council decision.
- Implementation proposals will be based on input from town hall meetings and public input processes (16 days each).

MEETING GOALS

- Collect community input to inform the development of reparative justice implementation proposals.
- Qualitative data analysis will be used to identify priorities.
 - Your feedback will be analyzed after the meeting to identify priorities, including input that is spoken, put into the polls, and added to the Zoom chat.
 - Feedback (spoken and written) will be analyzed after the meeting.

MEETING GOALS

- There are **2 proposals** being discussed tonight.
 - Property Restoration
 - Affordable Housing Development
- We will talk about the:
 - **What & Why,** (Description & Justification)
 - **How,** (Goals & Objectives)
 - **Who,** (Eligibility Criteria)

PROPOSAL TEMPLATE

Reparative Justice Description and Justification: “The What and the Why”

Description of the action, project, and/or service being proposed. This section may include 1-3 options for how the proposal is described, and options will be listed in order of priority as identified by public input.

- What is being recommended?
- Is it a one-time action, or ongoing? If it is ongoing, for how long?
- Why is it helpful or justified?
- Are there any baseline definitions or examples that this recommendation is based on?

Reparative Justice Objectives: “The How”

A breakdown of what needs to happen to implement the recommendation.

- What are the specific steps needed to achieve the bigger goal?
- What actions need to be taken to make the proposal happen?
- How should the proposal to repair harm be implemented, if approved?

Eligibility Criteria: “The Who”

Definition of who should be eligible for the recommended action, project, and/or service.

1. Is this action, project, and/or service something that anyone would qualify for or benefit from?
2. Should one group be eligible or multiple groups?
3. Who is the main group that should be eligible for the proposed benefit?

MEETING LOGISTICS

- We encourage one person per device for the best experience.
- There will be silent polls before each public comment period.
- You will be able to raise hand to speak during public comment.
- Can use the chat to communicate with staff throughout the meeting.

INTRODUCTION POLL

Which group(s) best represents you? Mark all that apply.

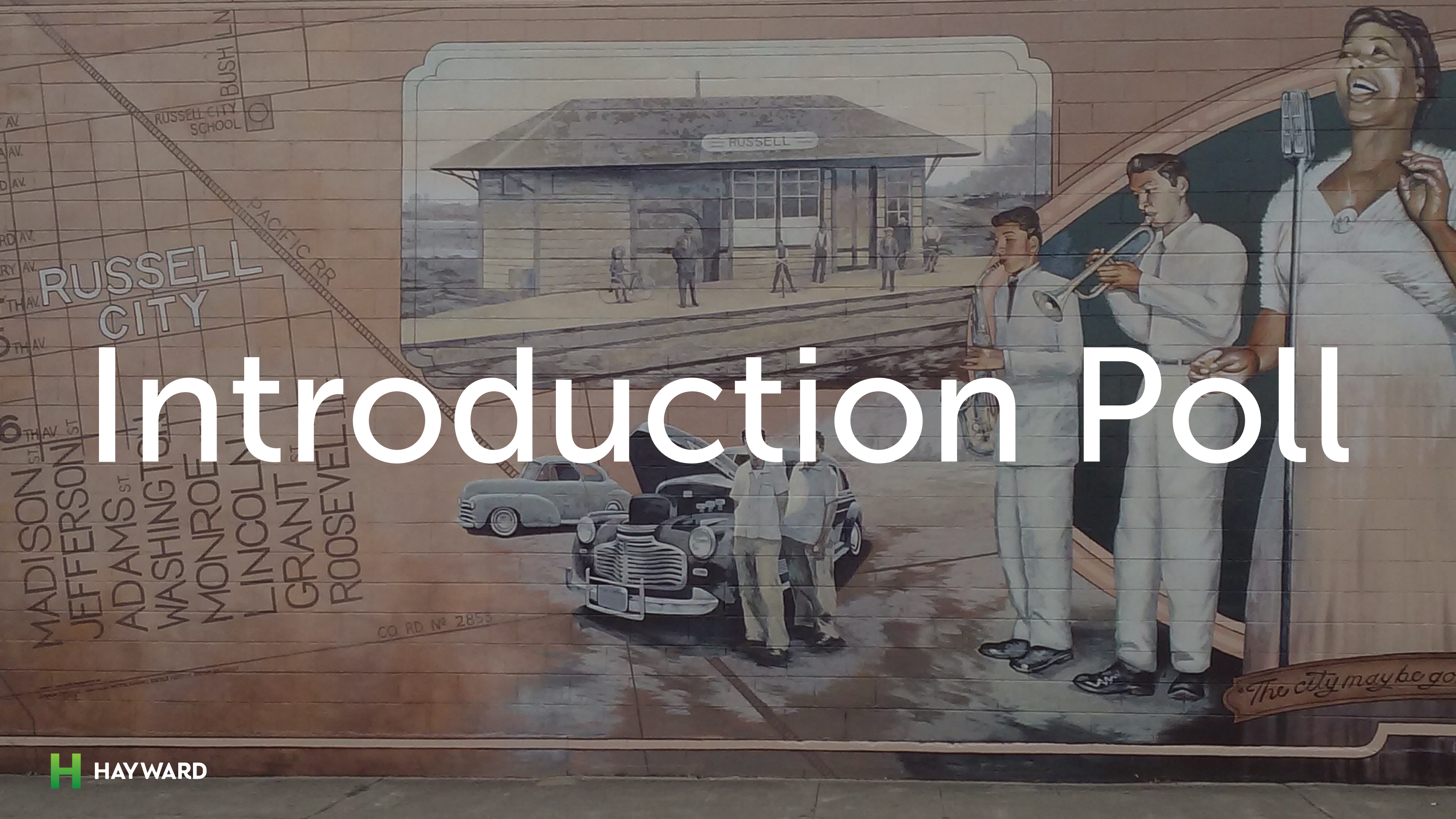
- Former Russell City Resident/Ex residente de la ciudad de Russell
- Descendant of Former Russell City Resident/Descendiente del ex residente de Russell City
- City of Hayward Staff/Personal de la ciudad de Hayward
- City of Hayward Elected or Appointed Official/Funcionario electo o designado
- CSUEB or Chabot student/Estudiante del CSUEB o Chabot
- Hayward Resident/Residente de Hayward
- Other/Otro

How many people are viewing this event with you?

How are you listening today on Zoom?

- English or Spanish





Introduction Poll

Proposal 3

Property Restoration



PROPOSAL 3: PROPERTY RESTORATION

From List of 26 Recommendations

Property Restoration and Fair Compensation in Russell City: For owners unable to reclaim their lands due to existing infrastructure or businesses, compensation must be provided at the full 2023 market value. Additionally, for lands currently under lease to companies, redirecting leaseback payments to the original owners or their descendants is a just course of action.

Infrastructure Development: Restoration requires more than just returning lands; it calls for equipping those lands with modern amenities and services to ensure residents and their descendants can build a prosperous future.

Restitution for Denial of Infrastructure and Community Base: Proper restitution for socio-cultural infrastructural deficit and denial.

Recommendations Based on Human Rights and Restoration of Property: Tying restitution to universally acknowledged human rights as defined by the UN assures that the recommendations transcend local politics and biases. The focus is to achieve a universally fair and just outcome that values human dignity and liberty.

Policy Changes: Champion legal reforms and policies that prevent recurrences of past injustices. Tools like Community Benefits Agreements and Inclusionary Zoning should be meticulously defined, ensuring that they serve as effective safeguards against potential inequities.

PROPOSAL 3: PROPERTY RESTORATION

From RCRJP Steering Committee Addendums

Center the crucial issue of land restitution and ensure the voices of property and business owners are elevated. Center the impact of the “land grab” by the government and its long-term effect on the wealth and wellbeing of Russell City Residents and their descendants.

Return the land to homeowners and business owners.

If the original land cannot be returned, provide alternate land to homeowners and business owners.

- Examples shared include Hayward Executive Airport (HWD), former Skywest Golf Course were recommended, parks, police stations, fire stations, libraries, and/or public buildings.

Provide a list of City-owned property to the RCRJP Steering Committee.

Provide government-owned land to property owner residents and their descendants to recreate generational wealth.

Create tax breaks and/or tax break incentives to property owner residents.

PROPOSAL 3: PROPERTY RESTORATION

From RCRJP Steering Committee Addendums

Support and approve legislation related to returning land to known Russell City former residents and descendants similar to SB 796 (Returning Bruce's Beach).

Reclaim the land to its displaced property owners, businesses, and community organizations or their Descendants.

- "In the case of death of the formerly named; or the value thereof as of the date that the property or the fair market value of the property is to be transferred to the formerly named or descendant."

Re-establish the town of Russell City in whole or in part as a community to be occupied by displaced Russell City residents and/or their descendants (as possible and desire). Return equal amounts of land to former residents and business owners in Russell City.

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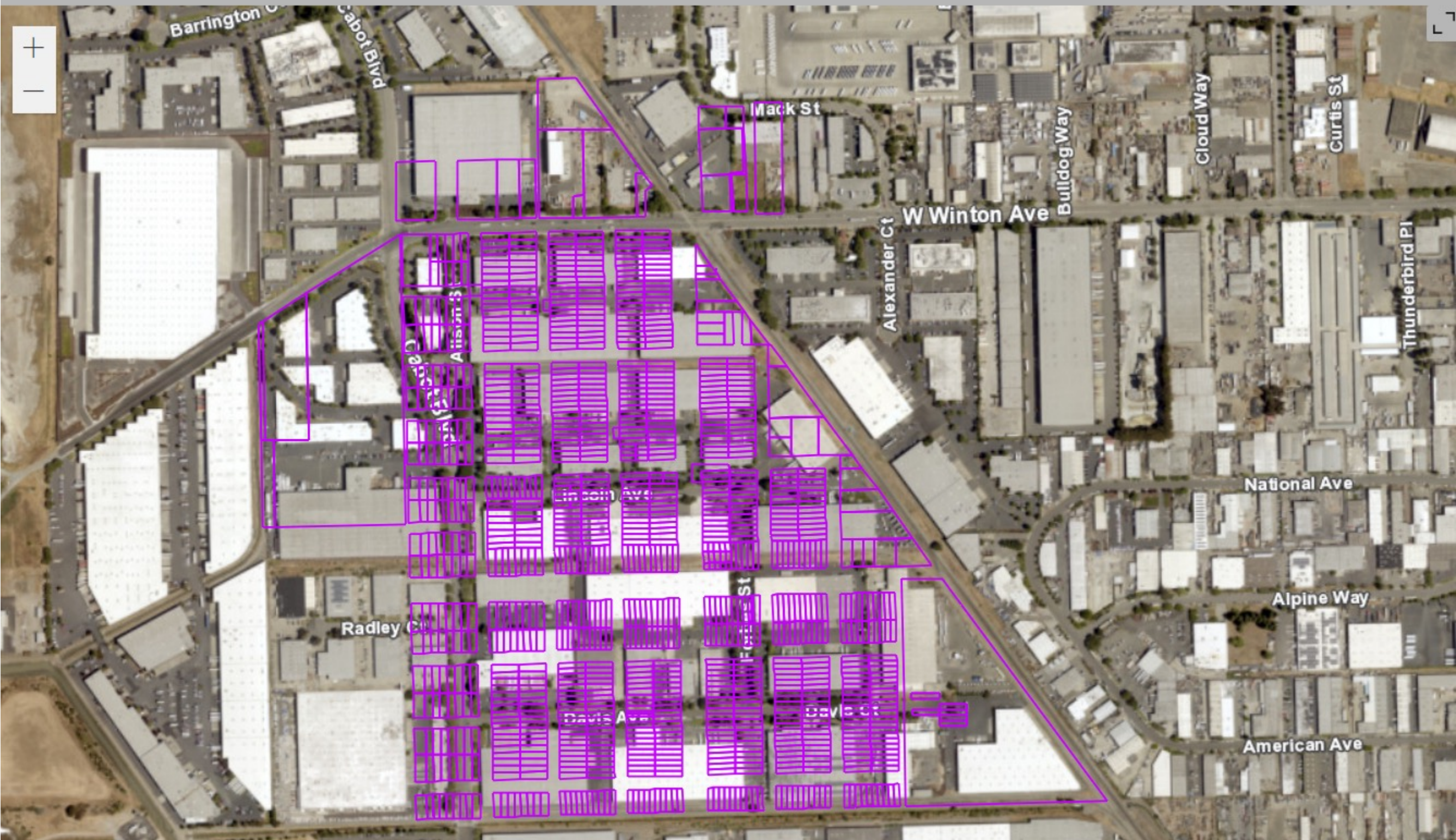
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- **Surplus Lands Act:** California State guidelines and restrictions related to disposing of surplus lands, and promotes the development of affordable housing.
- **Senate Bill 1050:** California American Freedmen Affairs Agency: racially motivated eminent domain. (Bill under review)
- **Opting Out of GIS Tool:** The City of Hayward aim to launch the Russell City mapping tool before City Council considers proposal. To opt out, visit <https://www.hayward-ca.gov/rcrjp-portal> and see **Historical Property Map.**

GIS Mapping Tool Prototype

Russell City Map Viewer



Parcel Explorer Map

Parcel Explorer ...scratching beneath the surface

Find address or place

Layer List

- RR - Union Pacific (formerly SP)
- City of Hayward Owned Parcels
- Possible Vacant Parcels
- Parcels - By Building Year
- H.A.R.D. Owned Parcels
- PG&E Owned Parcels
- East Bay Municipal Utility District Owned Parcels
- Alameda County Owned Parcels
- State of California Owned Parcels

City of Hayward Owned Parcels

Options Filter by map extent Zoom to Clear selection Refresh

APN_GIS	APN_BK_PG	OWNERCENSORI	P_HouseNum	P_Prefix	P_Pre_Type	P_Street_Name	P_Street_Type	P_Suffix_Dir	P_House_Unit	P_City	P_State	P_Zipcode	P_AREA	P_ST_ADDRESS
078C041100102	078C0411	CITY OF HAYWARD				COLE	PL			HAYWARD	CA	94578	898.47	COLE PL
078C041803100	078C0418	CITY OF HAYWARD				TENNYSON	RD			HAYWARD	CA	94544	39,403.05	TENNYSON RD
078C041100102	078C0411	CITY OF				MISSION	BLVD			HAYWARD	CA	94544	27,420.04	MISSION BLVD

Select "City of Hayward Owned Parcels"

In 2 words or less, share who should be eligible?

Do you have a second group to add? If so, whom?





Eligibility Poll

- **What?** How would you describe the action, project, and/or service being proposed?
- **How?** Is it a one-time action, or ongoing? If it is ongoing, for how long? How should eligibility be verified?
- **Why** is it helpful or justified?
- **Who** should be eligible for the proposed benefit?



Eligibility Criteria &

Description Poll

Public Comment

Proposal 3



PUBLIC COMMENT LOGISTICS

- You can make a max of 2 comments per proposal.
- There is a 2-minute time limit per comment. Staff will alert you when your time is up.
- On the phone, press *6 to unmute and Press *9 to raise hand.
- Public comment is the focus, which is different than questions and answers or community discussion.

- **What?** How would you describe the action, project, and/or service being proposed?
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- **Why** is it helpful or justified?
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2 Minute Comment Timer

2:00

1:30

1:00

0:30

0:10

Proposal 4

Affordable Housing



PROPOSAL 4: AFFORDABLE HOUSING

From List of Recommendations

Russell City Comprehensive Housing Initiative: Create a Housing Preference Policy, which emphasizes affordable housing for descendants affected by the Russell City Redevelopment Project (1963-1968) and those currently experiencing homelessness.

Community Land Trusts and Housing Policies: Support and fund community land trusts for affordable housing and community ownership. Encourage the adoption of inclusionary housing policies and renter's protection ordinances.

- The community input to date does not specify if the recommendations are for the development new affordable housing, or a preference within existing affordable housing programs.
- There may be Russell City residents who do not qualify for existing affordable housing and/or homelessness programs.
- **Surplus Lands Act:** California State guidelines and restrictions related to disposing of surplus lands, and promotes the development of affordable housing.

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In 2 words or less, share who should be eligible?

Do you have a second group to add? If so, whom?





Eligibility Poll

The city maybe go

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Eligibility Criteria &

Description Poll

"The city maybe go"

Public Comment

Proposal 4



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- **Why** is it helpful or justified?
- **Who** should be eligible for the proposed benefit?



2 Minute Comment Timer

2:00

1:30

1:00

0:30

0:10

Public Comment &

Next Steps



PUBLIC COMMENT PERIOD

Thursday, Aug. 8 – Saturday, Aug. 24

INSTRUCTIONS:

Visit <https://www.hayward-ca.gov/rcrjp-portal> to complete Public Comment surveys on the proposals discussed today.



NEXT TOWNHALL MEETING

DATE & TIME:

Wednesday, August 21
5:30 p.m. – 8:30 p.m.

PROPOSALS TO BE DISCUSSED:

5. Scholarships and Academic Grants
6. Pipeline Programs (Apprenticeships, Internships, Fellowships, Career Training)

SCHEDULE

Town Hall	Implementation of Focus	Public Comment (16 Days)
July 24, 2024 5:30 p.m. – 8:30 p.m.	1. General Basic Income 2. Fair Compensation	August 2, 2024 – August 18, 2024
July 31, 2024 5:30 p.m. – 8:30 p.m.	3. Property Restoration 4. Affordable Housing	August 8, 2024 – August 24, 2024
August 21, 2024 5:30 p.m. – 8:30 p.m.	5. Scholarships & Academic Grants 6. Pipeline & Pathway Programs	August 29, 2024 – September 14, 2024
August 28, 2024 5:30 p.m. – 8:30 p.m.	7. Business Grants & Economic Development 8. Homebuyer’s Assistance	September 5, 2024 – September 21, 2024
September 25, 2024 5:30 p.m. – 8:30 p.m.	9. Heritage Preservation 10. Community Center & Public Benefit Programs	October 3, 2024 – October 19, 2024
<p style="text-align: center;">City Council Meeting Dates November 19, 2024 – Work Session/Public Hearing December 3, 2024 – Public Hearing/Consent Item Discussion</p>		

Ranking Eligible

Beneficiaries

PROPERTY RESTORATION

RANKING ELIBILITY POLL

**Select up to three (3) groups that should be eligible
for the proposed benefit.**

RANKING ELIBILITY POLL

AFFORDABLE HOUSING

**Select up to three (3) groups that should be eligible
for the proposed benefit.**

MADISON ST TH AV
JEFFERSON ST
ADAMS ST
WASHINGTON ST
MONROE ST
LINCOLN ST
GRANT ST
ROOSEVELT ST
RUSSELL CITY
BUSH LN
RUSSELL CITY SCHOOL
PACIFIC RR



THANK YOU!



The city may be go