



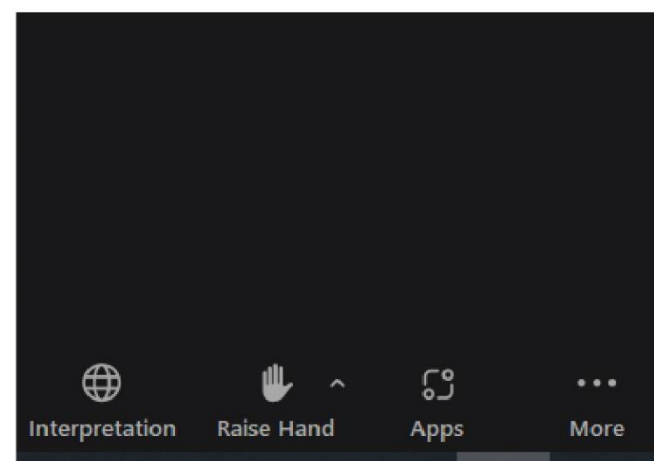
RUSSELL CITY REPARATIVE JUSTICE PROJECT

Town Hall Meeting #4 | August 28, 2024

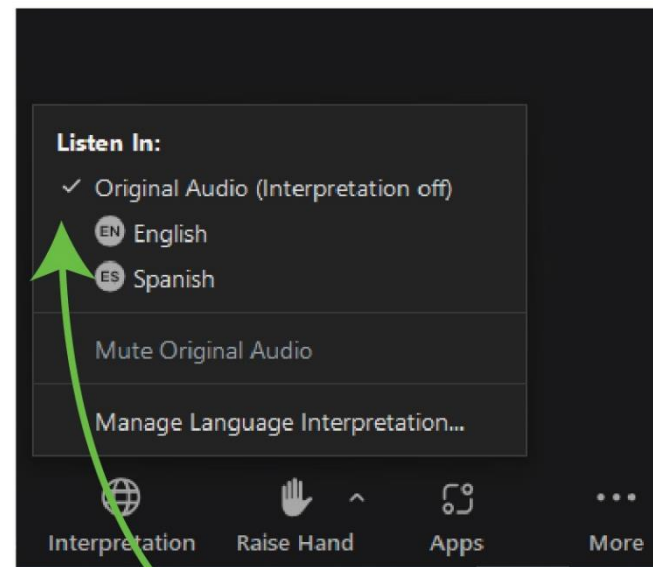
Business Grants & Economic Development Priority | Homebuyers' Assistance

We will begin shortly. Choose your language to be able to speak later in the meeting. Select "English" or "Spanish."

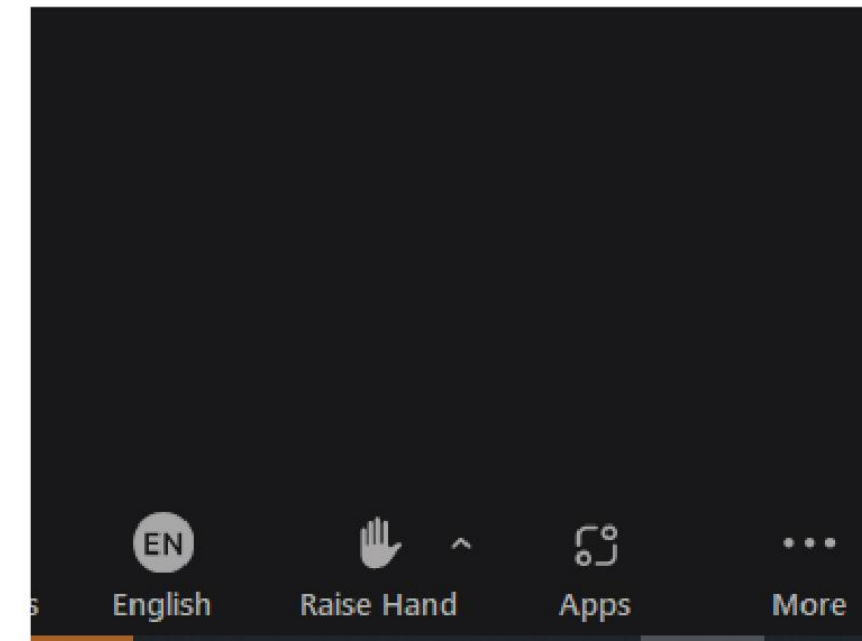
Empezaremos en breve. Elija su canal presionando "Interpretación" y luego "



Click Interpretation at the bottom of your Zoom app. If on a small screen or a phone, it might be under the More button.



You must click either English or Spanish. The default is neither.



After selecting, the button will say either EN (English) or ES (Spanish)



Welcome



AGENDA

Business Grants & Economic Development Priority | Homebuyers' Assistance Programs

- 20 Minutes | Opening Remarks & Project Background
- 5 Minutes | Introduction Poll
- 15 Minutes | Business Grants & Economic Development Priority Proposal Background
- 50 Minutes | Polling & Public Comment on Business Grants & Economic Development Priority Proposal
- 5 Minutes | Homebuyers' Assistance Programs Proposal Background
- 45 Minutes | Polling & Public Comment on Homebuyers' Assistance Programs Proposal
- 10 Minutes | Public Comment & Next Steps
- 5 Minutes | Poll: Prioritizing Eligibility Criteria
- 5 Minutes | Closing Remarks

STAFF INTRODUCTIONS

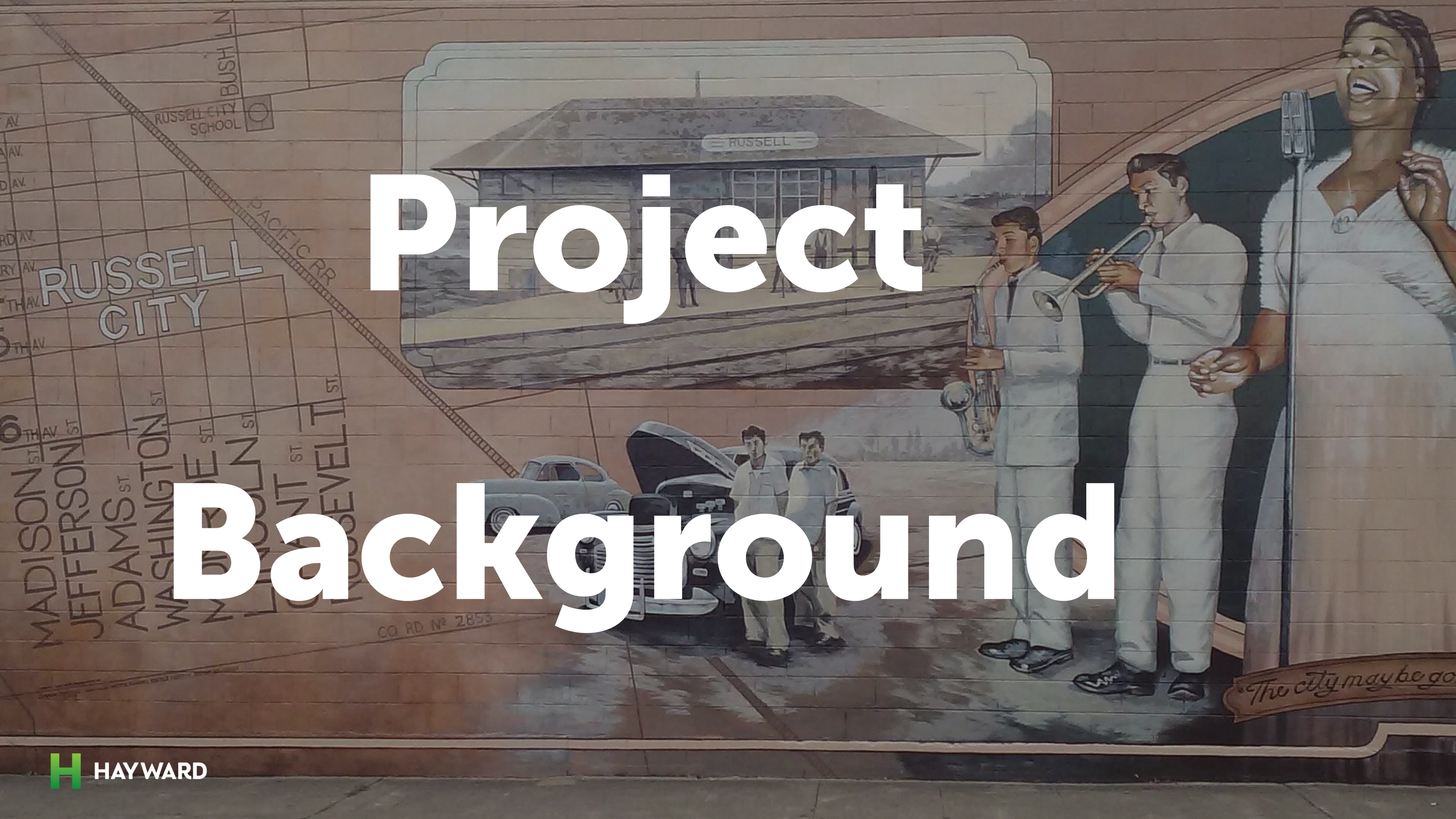
- Regina Youngblood | Assistant City Manager
- Josephine Ayankoya | Equity & Inclusion Officer
- Tim Lohnes | Systems Analyst
- Rosalinda Romero | Human Resources Analyst
- Luisa Carrera | Spanish Interpreter

COMMUNITY AGREEMENTS

- Zero Tolerance for Racism, Hate, or Disrespect
- Understanding the Emotional Labor Being Asked of the Community
- Step Up & Step Back. Participate.
- Introduce Yourself if Calling In and Making Public Comment
- Have Compassion and Respect for One Another
- Agree to Recording and Having Feedback Included
- Email russellcity-rjp@hayward-ca.gov with any support needs or questions.

Project

Background



PROJECT BACKGROUND

On November 16, 2021:

- Hayward City Council voted unanimously to approve the resolution to apologize to Black, Indigenous, Latinx, and people of color community for the City's implicit and explicit role in perpetuating institutional racism.

PROJECT BACKGROUND

In January 2022:

- During the City of Hayward Strategic Roadmap prioritization session, Council directed staff to work with the survivors and descendants of Russell City (regardless of race) to determine appropriate restitution through a community-led process.

PROJECT BACKGROUND

On March 26, 2024:

- Hayward City Council had a work session to receive 26 draft recommendations and addendums from the Russell City Reparative Justice Project (RCRJP) Steering Committee.
- Council directed staff to narrow down the proposed recommendations, expand community input, and give scalable options for implementing reparative justice recommendations.

ABOUT THE PROJECT & PROPOSALS

- The 26 recommendations were consolidated to 10 topics based on community meetings, RCRJP Steering Committee feedback, and Hayward City Council.
- Implementation proposals will build on feedback to date, by clarifying the goals and scale of what is being proposed for a City Council decision.
- Implementation proposals will be based on input from town hall meetings and public input processes (20 days each).

MEETING GOALS

- Collect community input to inform the development of reparative justice implementation proposals.
- Qualitative data analysis will be used to identify priorities.
 - Your feedback will be analyzed after the meeting to identify priorities, including input that is spoken, put into the polls, and added to the Zoom chat.
- Feedback (spoken and written) will be analyzed after the meeting.

MEETING GOALS

- There are 2 proposals being discussed tonight.
 - Business Grants & Economic Development Priority
 - Homebuyers' Assistance Programs
- We will talk about the:
 - What & Why, (Description & Justification)
 - How, (Goals & Objectives)
 - Who, (Eligibility Criteria)

PROPOSAL TEMPLATE

Reparative Justice Description and Justification: “The What and the Why”

Description of the action, project, and/or service being proposed. This section may include 1-3 options for how the proposal is described, and options will be listed in order of priority as identified by public input.

- What is being recommended?
- Is it a one-time action, or ongoing? If it is ongoing, for how long?
- Why is it helpful or justified?
- Are there any baseline definitions or examples that this recommendation is based on?

Reparative Justice Objectives: “The How”

A breakdown of what needs to happen to implement the recommendation.

- What are the specific steps needed to achieve the bigger goal?
- What actions need to be taken to make the proposal happen?
- How should the proposal to repair harm be implemented, if approved?

Eligibility Criteria: “The Who”

Definition of who should be eligible for the recommended action, project, and/or service.

1. Is this action, project, and/or service something that anyone would qualify for or benefit from?
2. Should one group be eligible or multiple groups?
3. Who is the main group that should be eligible for the proposed benefit?

MEETING LOGISTICS

- We encourage one person per device for the best experience.
- There will be silent polls before each public comment period.
- You will be able to raise hand to speak during public comment.
- Can use the chat to communicate with staff throughout the meeting.

INTRODUCTION POLL

Which group(s) best represents you? Mark all that apply.

- Former Russell City Resident/Ex residente de la ciudad de Russell
- Descendant of Former Russell City Resident/Descendiente del ex residente de Russell City
- City of Hayward Staff/Personal de la ciudad de Hayward
- City of Hayward Elected or Appointed Official/Funcionario electo o designado
- CSUEB or Chabot student/Estudiante del CSUEB o Chabot
- Hayward Resident/Residente de Hayward
- Other/Otro

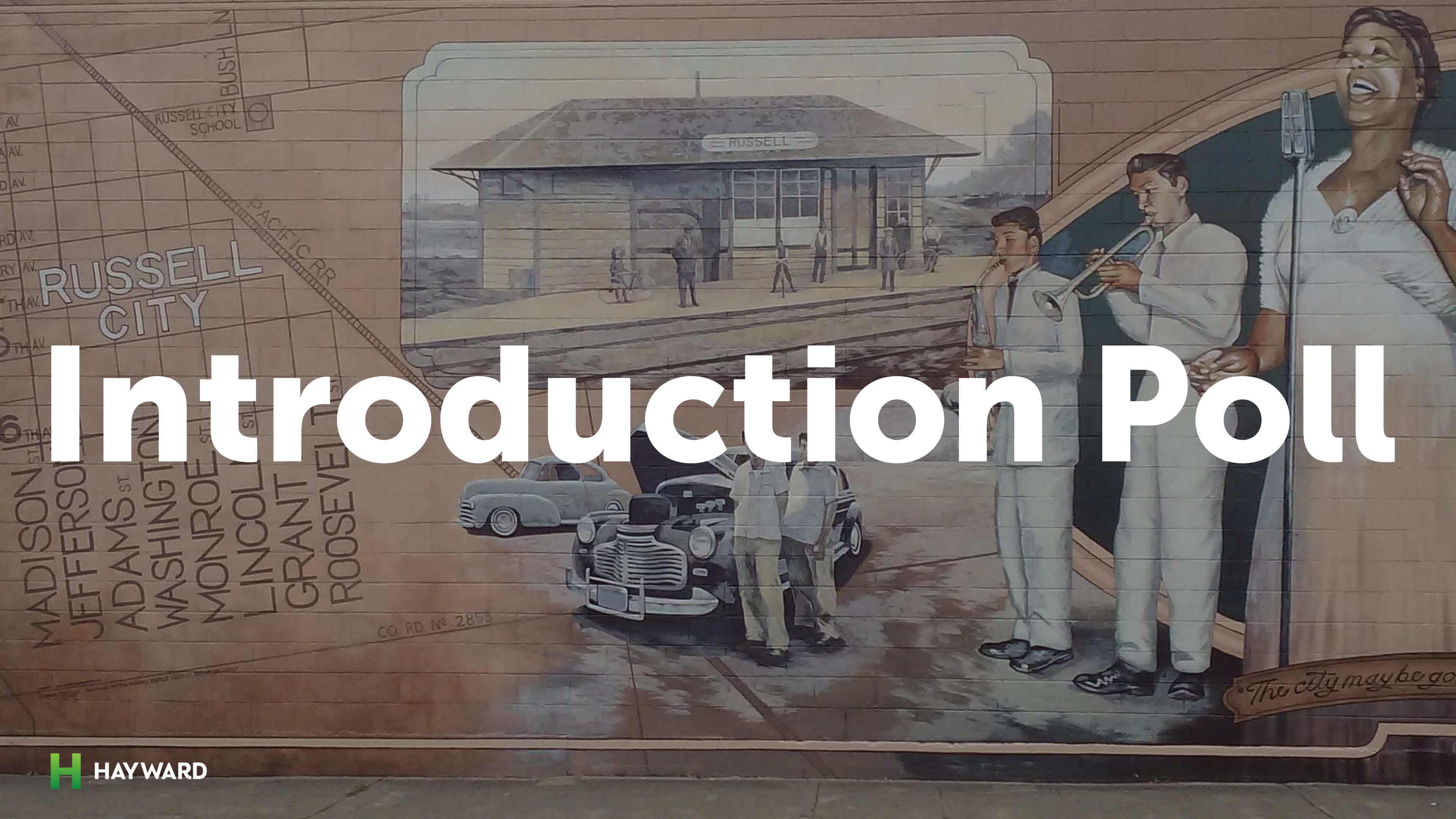
How many people are viewing this event with you?

How are you listening today on Zoom?

- English or Spanish



Introduction Poll



Proposal 7

Business Grants & Economic Development Priority



PROPOSAL 7: BUSINESS GRANTS & ECONOMIC DEVELOPMENT

From List of 26 Recommendations

Employment and Economic Opportunities: Grants for entrepreneurship should be extended to descendants irrespective of their location. Concurrently, businesses operating in the Industrial Park area of Hayward should be encouraged to create job opportunities specifically for these descendants.

Infrastructure Development: Restoration requires more than just returning lands; it calls for equipping those lands with modern amenities and services to ensure residents and their descendants can build a prosperous future.

Restitution for Denial of Infrastructure and Community Base: The term 'infrastructure' encompasses more than tangible assets like sewers or roads. It includes the backbone of a thriving community: schools, healthcare facilities, parks, and other social amenities. Historically, Russell City faced not just a physical but also a socio-cultural infrastructural deficit, impacting generations. Lack of essential services like sewers magnified the social and economic divide, making it an issue of generational wealth. Hence, proper restitution for these systemic denials is not just desirable but necessary.

PROPOSAL 7: BUSINESS GRANTS & ECONOMIC DEVELOPMENT

From RCRJP Steering Committee Addendums

Return the land, if not provide alternate City-owned land, for Russell City business owners and/or their descendants.

Center an understanding of redlining during and following the Russell City Development Project (1963 – 1968), including the impact of restrictive covenants on housing and business owner options for Black people displaced from Russell City.

Business owner residents and their descendants should be provided the opportunity to and funding/compensation to restore/repair/repay for the loss of finances generating income by way of their family business.

Give resources to create or restart businesses that can be a pathway to growing and recreating generational wealth.

Reclaim City-owned land for displaced businesses and organizations with partial funding from tax and fee monies generated and collected from the current occupants of illicitly obtained land from the former Russell City Residents.

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BUSINESS GRANTS & DEVELOPMENT

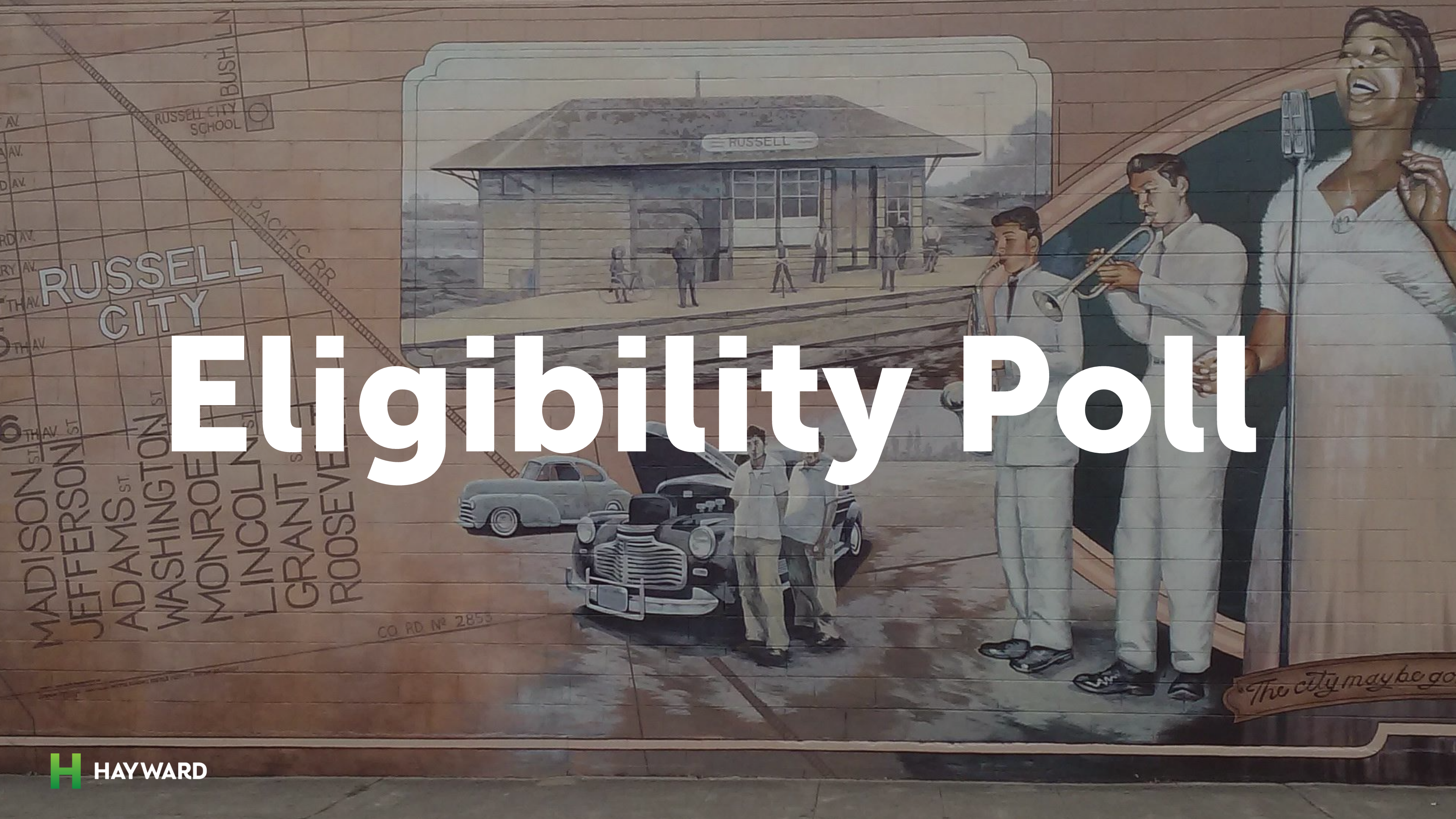
ELIGIBLE BENEFICIARIES

In 2 words or less, share who should be eligible?

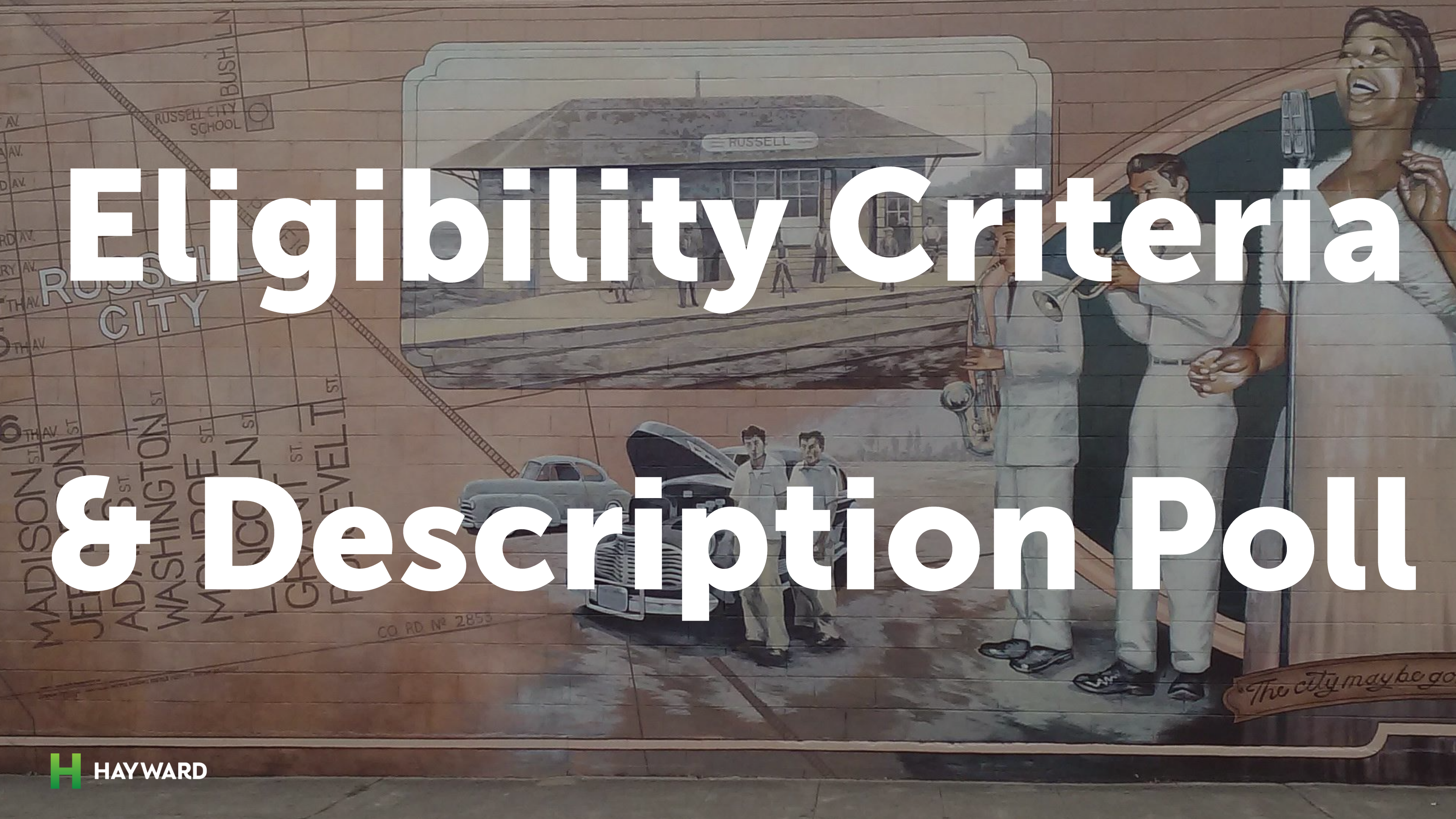
Do you have a second group to add? If so, whom?



Eligibility Poll



- What? How would you describe the action, project, and/or service being proposed?
- How? Is it a one-time action, or ongoing? If it is ongoing, for how long? How should eligibility be verified?
- Why is it helpful or justified?
- Who should be eligible for the proposed benefit?



Eligibility Criteria

& Description Poll

Public Comment

Proposal 7



PUBLIC COMMENT LOGISTICS

- You can make a max of 2 comments per proposal.
- There is a 2-minute time limit per comment. Staff will alert you when your time is up.
- On the phone, press *6 to unmute and Press *9 to raise hand.
- Public comment is the focus, which is different than questions and answers or community discussion.

- **What?** How would you describe the action, project, and/or service being proposed?
- **How?** Is it a one-time action, or ongoing? If it is ongoing, for how long? How should eligibility be verified?
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2 Minute Comment Timer

2:00

1:30

1:00

0:30

0:10



Proposal 8

Homebuyers' Assistance Programs

PROPOSAL 8: HOMEBUYER'S ASSISTANCE

From List of Recommendations

Russell City Comprehensive Housing Initiative: Create a Housing Preference Policy, which emphasizes affordable housing for descendants affected by the Russell City Redevelopment Project (1963-1968) and those currently experiencing homelessness.

PROPOSAL 8: HOMEBUYER'S ASSISTANCE

From RCRJP Steering Committee Addendums

Elevate a reparative justice approach that centers the impact of the “land grab” by the government and its long-term effect on the wealth and wellbeing of Russell City Residents and their descendants, including those who were property and business owners.

Center an understanding of redlining during and following the Russell City Development Project (1963 – 1968), including the impact of restrictive covenants on housing and business owner options for Black people displaced from Russell City.

HOMEBUYER'S ASSISTANCE

FOR CONSIDERATION

- Alameda County has a downpayment program that provides down payment assistance loans to eligible, middle-income, first-time homebuyers to facilitate the purchase of owner-occupied homes in Alameda County, and other homeowner assistance programs.

HOMEBUYER'S ASSISTANCE

FOR CONSIDERATION

- The City of Hayward does not currently have a downpayment assistance program.
- Hayward City Council allocated \$2 million of American Rescue Plan Act (ARPA) funds for downpayment assistance.
- The program will be required to comply with federal requirements and will likely be implemented next year providing approximately 9 loans to low-income households.

PROPOSAL TEMPLATE

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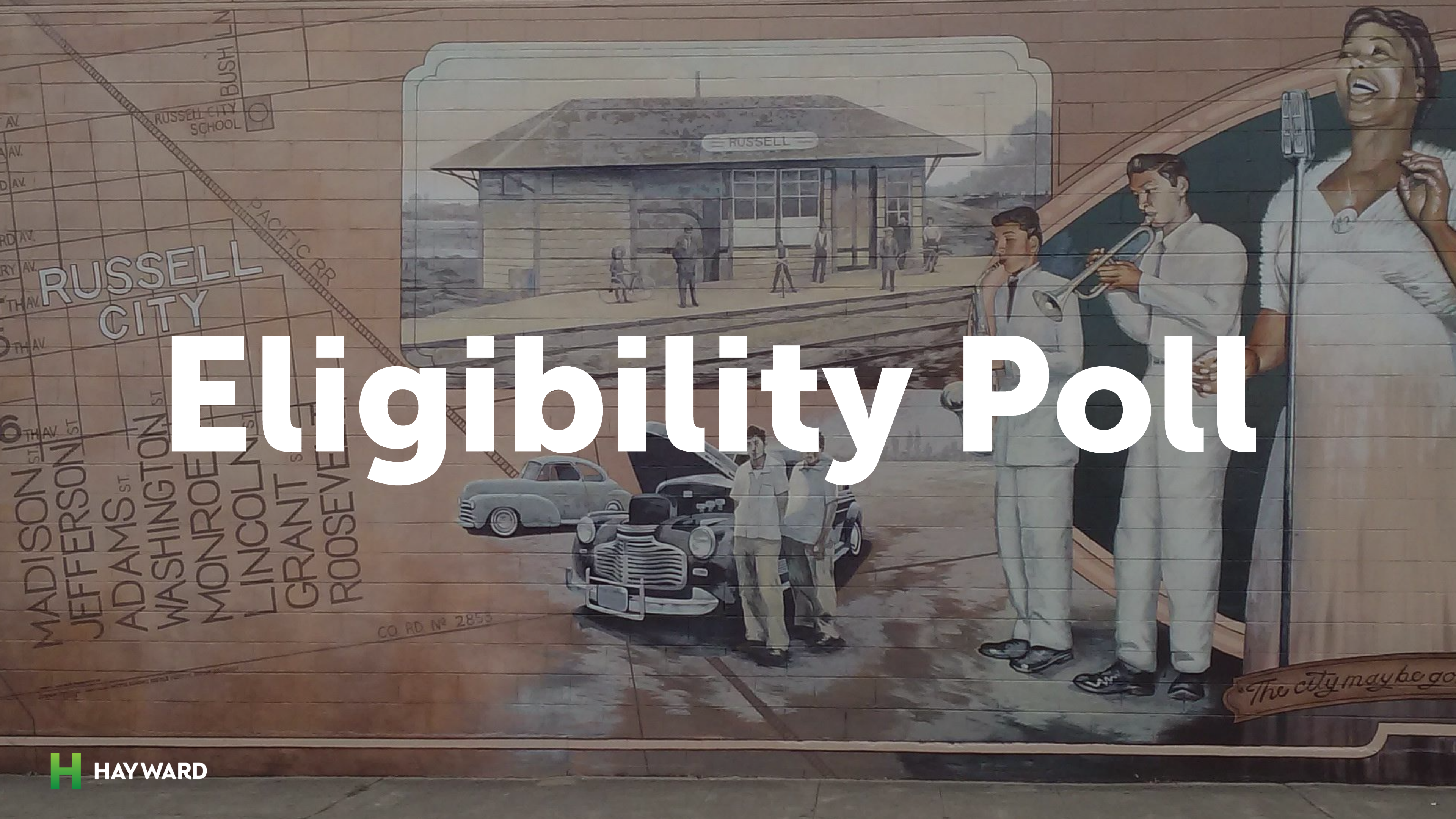
ELIGIBLE BENEFICIARIES

In 2 words or less, share who should be eligible?

Do you have a second group to add? If so, whom?



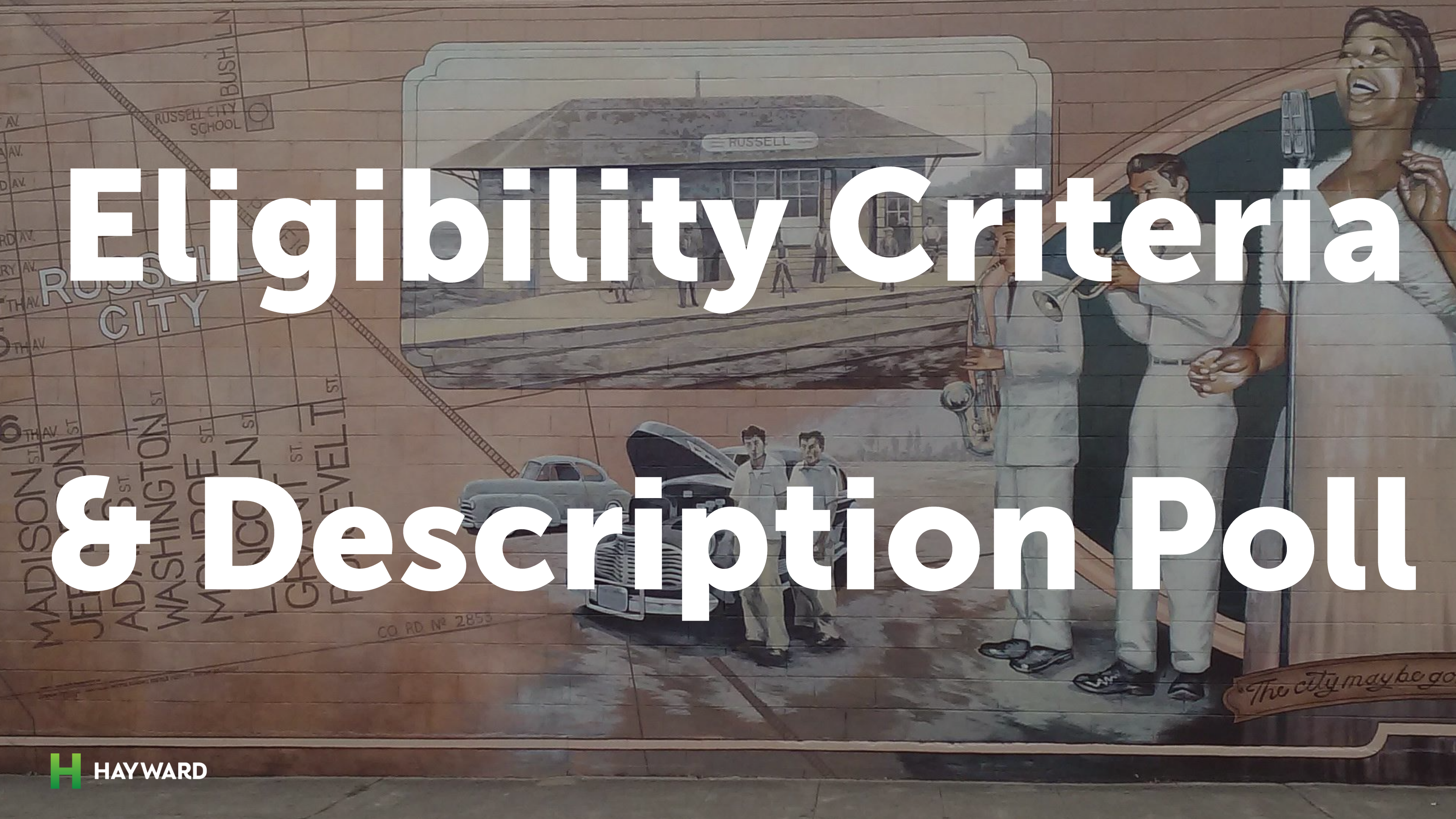
Eligibility Poll



HOMEBUYER'S ASSISTANCE

FOR CONSIDERATION

- What? How would you describe the action, project, and/or service being proposed?
- How? Is it a one-time action, or ongoing? If it is ongoing, for how long? How should eligibility be verified?
- Why is it helpful or justified?
- Who should be eligible for the proposed benefit?



Eligibility Criteria

& Description Poll

Public Comment

Proposal 8



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PUBLIC COMMENT

HOME BUYER'S ASSISTANCE

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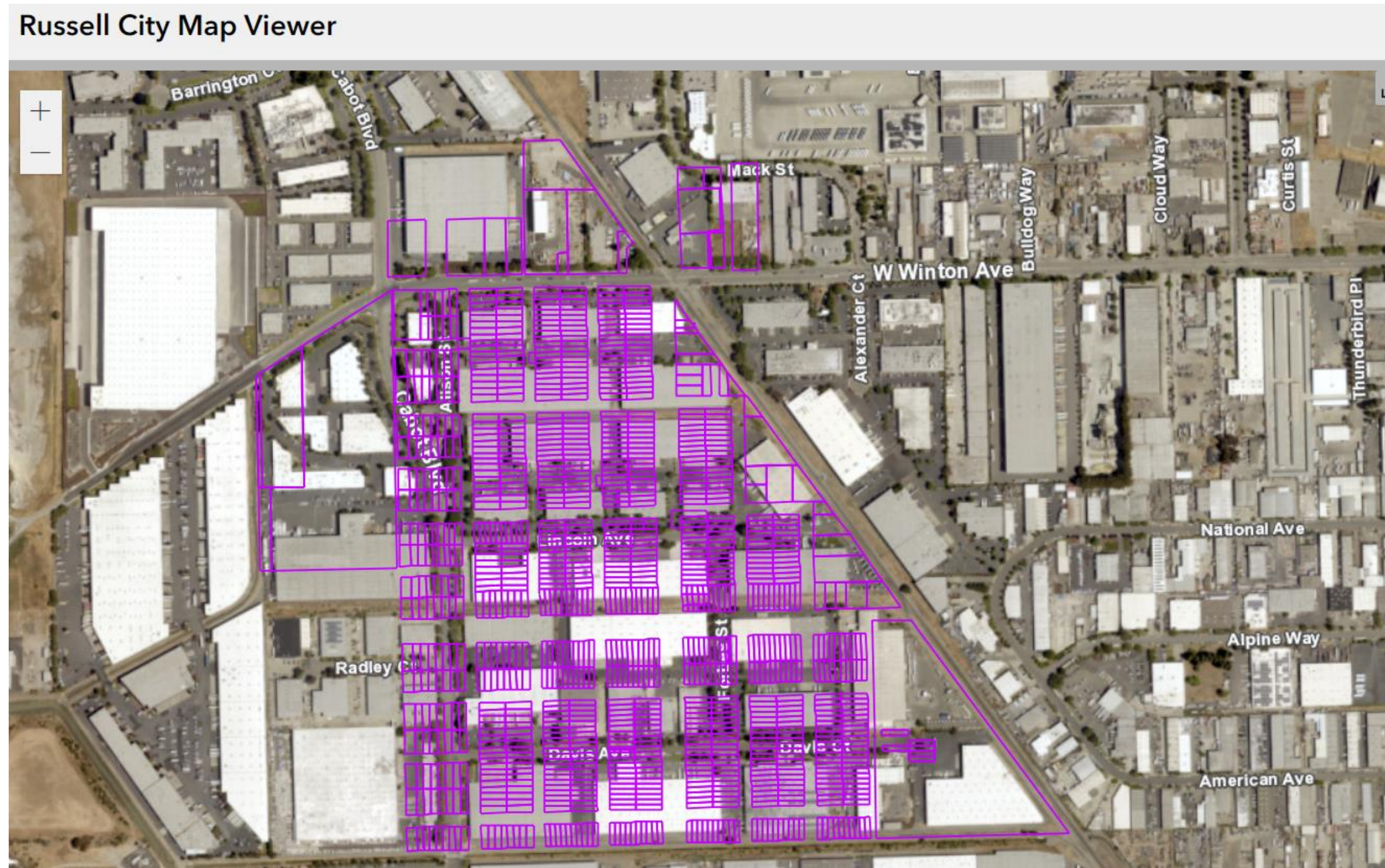


Public Comment &

Next Steps

GIS Mapping Tool Prototype

To opt out, visit <https://www.hayward-ca.gov/rcrjp-portal> and see Historical Property Map.



PUBLIC COMMENT PERIOD

Public comment will launch in 3 to 4 weeks once proposals are drafted.



INSTRUCTIONS:

Visit <https://www.hayward-ca.gov/rcrjp-portal> to complete Public Comment surveys on the proposals discussed today.

NEXT TOWNHALL MEETING

DATE & TIME:

Wednesday, September 25

5:30 p.m. – 8:30 p.m.

PROPOSALS TO BE DISCUSSED:

9. Heritage Preservation

10. Community Center & Community Programs

SCHEDULE

Town Hall	Implementation of Focus	Public Comment (20 Days)
July 24, 2024 5:30 p.m. – 8:30 p.m.	1. General Basic Income 2. Fair Compensation	August 20 2024 – September 17, 2024
July 31, 2024 5:30 p.m. – 8:30 p.m.	3. Property Restoration 4. Affordable Housing	August 20 2024 – September 17, 2024
August 21, 2024 5:30 p.m. – 8:30 p.m.	5. Scholarships & Academic Grants 6. Pipeline & Pathway Programs	3 – 4 Weeks After Town Hall
August 28, 2024 5:30 p.m. – 8:30 p.m.	7. Business Grants & Economic Development 8. Homebuyer’s Assistance	3 – 4 Weeks After Town Hall
September 25, 2024 5:30 p.m. – 8:30 p.m.	9. Heritage Preservation 10. Community Center & Public Benefit Programs	2 – 3 Weeks After Town Hall
City Council Meeting Dates November 19, 2024 – Work Session December 3, 2024 – Legislative Business Item		



Ranking Eligible

Beneficiaries

BUSINESS GRANTS & DEVELOPMENT

RANKING ELIBILITY POLL

Select up to three (3) groups that should be eligible for the proposed benefit.

RANKING ELIBILITY POLL

HOMEBUYER'S ASSISTANCE

Select up to three (3) groups that should be eligible for the proposed benefit.



THANK YOU!

The city maybe go