

**CITY OF HAYWARD**  
**Notice of Measure to be Voted Upon at the**  
**November 5, 2024 General Municipal Election and Deadline for**  
**Filing Ballot Arguments**

NOTICE IS HEREBY GIVEN that a General Municipal Election will be held in the City of Hayward on Tuesday, November 5, 2024, to be consolidated with the General Election. The City Council proposes on its own motion, Resolution No. 24-137, for the purpose of submitting the following Hayward Ballot Measure\_\_\_\_, as introduced by Mayor Salinas, to the voters of the City of Hayward:

**BALLOT QUESTION**

To continue providing essential City of Hayward services, including firefighting, emergency-medical response, police protection, pothole repair, street improvements, general City maintenance, and modernization of aging City facilities, including for police, public works, and South Hayward community and library services; shall a City of Hayward measure to continue (without increasing) an existing half-cent sales tax for 20 years, providing \$20,000,000 annually that cannot be taken by the State, requiring annual audits and public disclosure, be adopted?

	YES	
	NO	

**SYNOPSIS OF THE MEASURE**

On March 4, 2014 the City Council placed Measure C, a ballot measure regarding a general Transactions and Use (Sales) Tax before the voters for the June 3, 2014 general election. Measure C authorized the imposition of a 0.50% tax on the sale price of tangible personal property and the storage, use, or other consumption of such property. During the June 3, 2014, general election, Measure C received a majority of votes in favor of imposing the tax which would expire after 20 years, on December 31, 2034.

The November 5, 2024, proposed ballot measure seeks voter approval relating to an extension of the Transactions and Use (Sales) Tax for twenty (20) years, through 2054, without increasing the sales tax.

**FULL TEXT OF BALLOT MEASURE**

The complete text of the measure is available on the City's website at <https://www.hayward-ca.gov/your-government/elections>. To receive a copy, please contact (510) 583-4400 or email [cityclerk@hayward-ca.gov](mailto:cityclerk@hayward-ca.gov).

**NOTICE IS FURTHER GIVEN** by the City Clerk, pursuant to the provisions of Sections 9285 and 9286 of the Elections Code of the State of California, that the following deadlines are hereby established as the final dates on which arguments and rebuttal arguments for and against the measure appearing on the ballot for the General Municipal Election to be held on November 5, 2024, may be submitted to the City Clerk for printing and distribution to the voters as required by law:

Deadline for Filing Primary Arguments: 12:00 P.M., Monday, August 12, 2024

Deadline for Filing Rebuttal Arguments: 12:00 P.M., Friday, August 16, 2024

Primary Arguments, not to exceed 300 words in length, and Rebuttal Arguments, not to exceed 250 words in length, are to be submitted to the City Clerk, 777 B Street, Hayward, on or before the deadlines. Submitted arguments are kept confidential until after the filing deadline. Arguments cannot be changed after the deadline.

**NOTICE IS FURTHER GIVEN** that there shall be set a ten-calendar day examination period for public review of said Arguments. During this time, any registered voter of the election jurisdiction, or the elections official, may seek a writ of mandate or an injunction requiring any or all of the materials to be amended or deleted. The review period for Arguments is as follows: Primary Arguments commence August 12, 2024 and end August 22, 2024; Rebuttal Arguments commence August 16, 2024 and end August 26, 2024. The review period for the Impartial Analysis commences on August 8, 2024 and ends August 18, 2024.

Information regarding the election and measures is available on the City's website at <https://www.hayward-ca.gov/your-government/elections>. For additional information call (510) 583-4400 or email [cityclerk@hayward-ca.gov](mailto:cityclerk@hayward-ca.gov)

On Election Day, November 5, 2024, the polls will be open from 7:00 a.m. through 8:00 p.m.

Dated: July 5, 2024  
Miriam Lens, City Clerk  
City of Hayward

**DR 6838914; July 5, 2024**