



Media Contacts:

Damon Golubics, *Senior Planner*
(510) 583-4210

Stacey Bristow, *Deputy Director*
(510) 583-4233

FOR IMMEDIATE RELEASE

Public invited to help shape future of Hayward downtown in series of design workshops

Design charrette to help guide development of Downtown Specific Plan

HAYWARD, Calif., March 9, 2017—City Planning officials today announced and invited public participation in a series of interactive design workshops and presentations to help shape development, land-use designations, and transportation and infrastructure improvements for downtown Hayward.

The five-day, public charrette is intended to allow Hayward residents, businesses and the community at large to participate directly in key planning decisions that go into creating a vision for the future of downtown.

“We want Hayward community members to have a chance to roll up their sleeves with our city planners and consultants, and come away feeling they have contributed and been heard,” said City Manager Kelly McAdoo.

The series of workshops and presentations will culminate in a closing presentation and inform a new Specific Plan for the downtown area, which generally is centered at B and Main streets, and straddles Foothill Boulevard to northeast and the elevated BART railway to southwest.

The schedule of public workshops and presentations runs over five days:

Tuesday, March 14

- **Opening Presentation** | 6 p.m. to 8 p.m. | Masonic Lodge, 1074 B Street

Wednesday, March 15

- **Studio Workshop** | 9:30 a.m. to Noon | Masonic Lodge, 1074 B Street
- **Brown Bag Lunch** | Noon to 1 p.m. | Masonic Lodge, 1074 B Street

- **Studio Workshop** | 1 p.m. to 4 p.m. | Masonic Lodge, 1074 B Street
- **Studio Presentation** | 6 p.m. to 7:30 p.m. | Masonic Lodge, 1074 B Street

Thursday, March 16

- **Studio Workshop** | 9:30 am to Noon | Masonic Lodge, 1074 B Street
- **Brown Bag Lunch** | Noon to 1 p.m. | Masonic Lodge, 1074 B Street
- **Studio Workshop** | 1 p.m. to 4 p.m. | Masonic Lodge, 1074 B Street
- **Studio Presentation** | 6 p.m. to 7:30 p.m. | Masonic Lodge, 1074 B Street

Friday, March 17

- **Studio Workshop** | 9:30 a.m. to Noon | Masonic Lodge, 1074 B Street
- **Brown Bag Lunch** | Noon to 1 p.m. | Masonic Lodge, 1074 B Street

Saturday, March 18

- **Closing Presentation** | 9:30 a.m. to 11 a.m. | City Hall Rotunda, 777 B Street

For more information on the Hayward Downtown Specific Plan Design Charrette—including maps and program details—visit the project website at <http://www.hayward-ca.gov/content/imagine-downtown>.

###