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Jennifer Ott named Deputy City Manager for City of Hayward

HAYWARD, Calif., Aug. 14, 2018—Hayward City Manager Kelly McAdoo announced today the appointment of Jennifer Ott as Deputy City Manager for the City of Hayward.

An 18-year land-use planning and economic and community development professional in the San Francisco Bay Area, Ott will be joining Hayward from the City of Alameda, where she has served in multiple strategic planning and development roles and most recently as Acting Assistant City Manager.

As Deputy City Manager in Hayward, Ott will lead major redevelopment strategy and negotiations, oversee the community services, housing and economic development divisions of the Office of the City Manager and serve as a member of City Manager McAdoo's Executive Team.

"I am tremendously excited to have someone of Jennifer's experience and expertise join us at such a strategically important time," McAdoo said. "We are entering a period of great transformation and opportunity, and Jennifer can help us maximize the benefits for the entire Hayward community."

Ott said she is looking forward to putting to work all she has learned for the City of Hayward and its residents.

"I am incredibly honored to be getting this chance to serve such a vibrant and diverse community, and to join an organization that values innovation and is committed to caring, openness and integrity," she said.

Ott earned a Master of Public Policy degree from the University of California, Berkeley, and a Bachelor of Arts in history and Spanish from the University of California, Davis.

Before joining the City of Alameda, she was a Vice President at Economic & Planning Systems (EPS) of Berkeley, a leading land-use policy and real estate development consultancy to local governments and private developers.

Ott joined the City of Alameda in March 2005 as Redevelopment Manager and took on progressively greater strategic, operating and administrative responsibility as Deputy City Manager, Chief Operating Officer of the city's Alameda Point naval air station redevelopment project, as Base Reuse and Transportation Planning Director, and most recently Acting Assistant City Manager.

She is scheduled to start in her new position as Deputy City Manager for the City of Hayward on Sept. 17.