

Hayward Public Library Library Card Design Contest

In celebration of the 5-year anniversary of the opening of our Downtown Library and Community Learning Center, you are invited to submit a design for a future Hayward Public Library (HPL) card! One winning card in each of the five categories will be printed and made available to HPL patrons in the Fall of 2024.

Contest Rules & Parameters

There may be up to three (3) entries per participant. All submissions are due by 11:59 p.m. on Monday, July 15, 2024. Submissions will be accepted via email (to Library.Contest@hayward-ca.gov) and in-person at either Library branch.



All entrants must have a current Hayward Public Library card and live, work, or attend school in Hayward.

Three entries from each category will be selected by a panel of judges to be posted online for public voting. The public will determine one winner from each category. The winning card designs will be printed and made available to HPL patrons in the fall of 2024.

The categories are separated by ages as follows: 9 years and under, 10 years to 15 years, 16 years to 18 years, and 19 years and up, and one category for Library Staff only. The winners of HPL's Library Card Design Contest will receive a prize package, public recognition, bragging rights, and exposure on social media.

Submissions become the property of HPL and will not be returned. No late entries will be accepted. All selected winners will be required to bring their original artwork into a Library branch within a week of the announcement of the results so that Library cards can be ordered in a timely manner with the highest quality work for printing.

Questions about the design contest can be directed to Library Administration by email at Library.Contest@hayward-ca.gov.

Please review the template and dimension requirements below, and submit your design based upon these specifications:

- **All designs must adhere to the proportions of the library card and keychain.** The card dimensions are 3.375" x 2.125" and the keychain measures 2.625" x 1"; the proportions are 1.59:1 and 2.625:1. Designs not fitting within this ratio will be cropped at our sole discretion. Smaller designs will not be accepted. A template and a diagram of the library card and keychain are at the end of this entry form for your (optional) use.
- All submissions must include the words "Hayward Public Library" as part of the design.
- Submissions with incorrect spelling or inappropriate language and/or subject material will be disqualified.
- Submissions are required to be in 2D art medium forms (digital illustration, pen, paint, etc.). *No photography.
- All illustrations must be original works by the submitting artist and free of copyright restrictions. No AI (Artificial Intelligence) generated designs or commercial logos/art submissions allowed
 - Any submissions that include copyrighted materials will be disqualified.
- Designs must be scanned at high resolution, at least 300dpi (600dpi is better), and the following design formats will be accepted: .jpeg, .png, .psd, and .pdf.

**Hayward Public Library Card Design Contest
Application**

Please print clearly. Illegible forms will not be accepted.

Artist's name: _____

Address: _____

I am a current HPL cardholder: Yes Card number: _____

I am: Age 9 years or under Age 10-15 years Age 16-18 years Age 19 years or over An HPL Employee

Phone number: _____

Email address: _____

If your address provided above is not in Hayward, what is the name and address of your school or place of work in Hayward?

I confirm that the work I am submitting is my own original design

– or –

I confirm, as the parent or legal guardian of the minor who has created this submission, that the work submitted is that minor's own original design.

I grant the Hayward Public Library (HPL) the right to freely reproduce, distribute, dispose of, publicly perform, and/or publicly display, in whole or in part, any materials that I provide in connection with the HPL Library Card Design Contest. This includes the use of the name and likeness of any individuals represented in the materials I provide. I confirm that I have all required intellectual property rights needed to grant HPL the rights above, and that, before submitting any content to HPL, I have obtained all permissions needed for HPL to exercise such rights. HPL will not be responsible for any damages relating to this agreement.

Confirm

Printed name of artist: _____

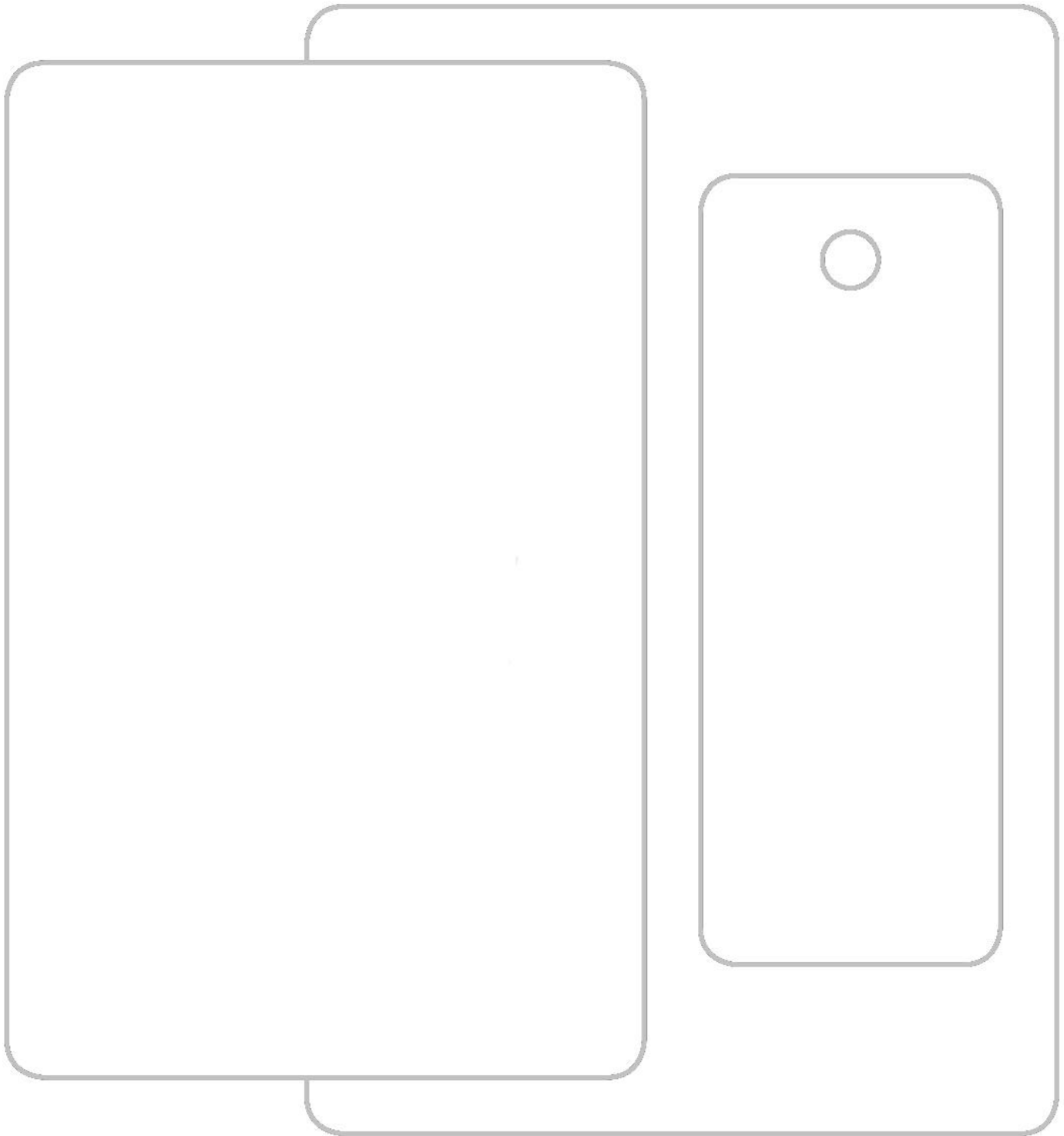
Signature of artist: _____ Date: _____

If applicable (for any submission by a minor):

Printed name of parent/legal guardian: _____

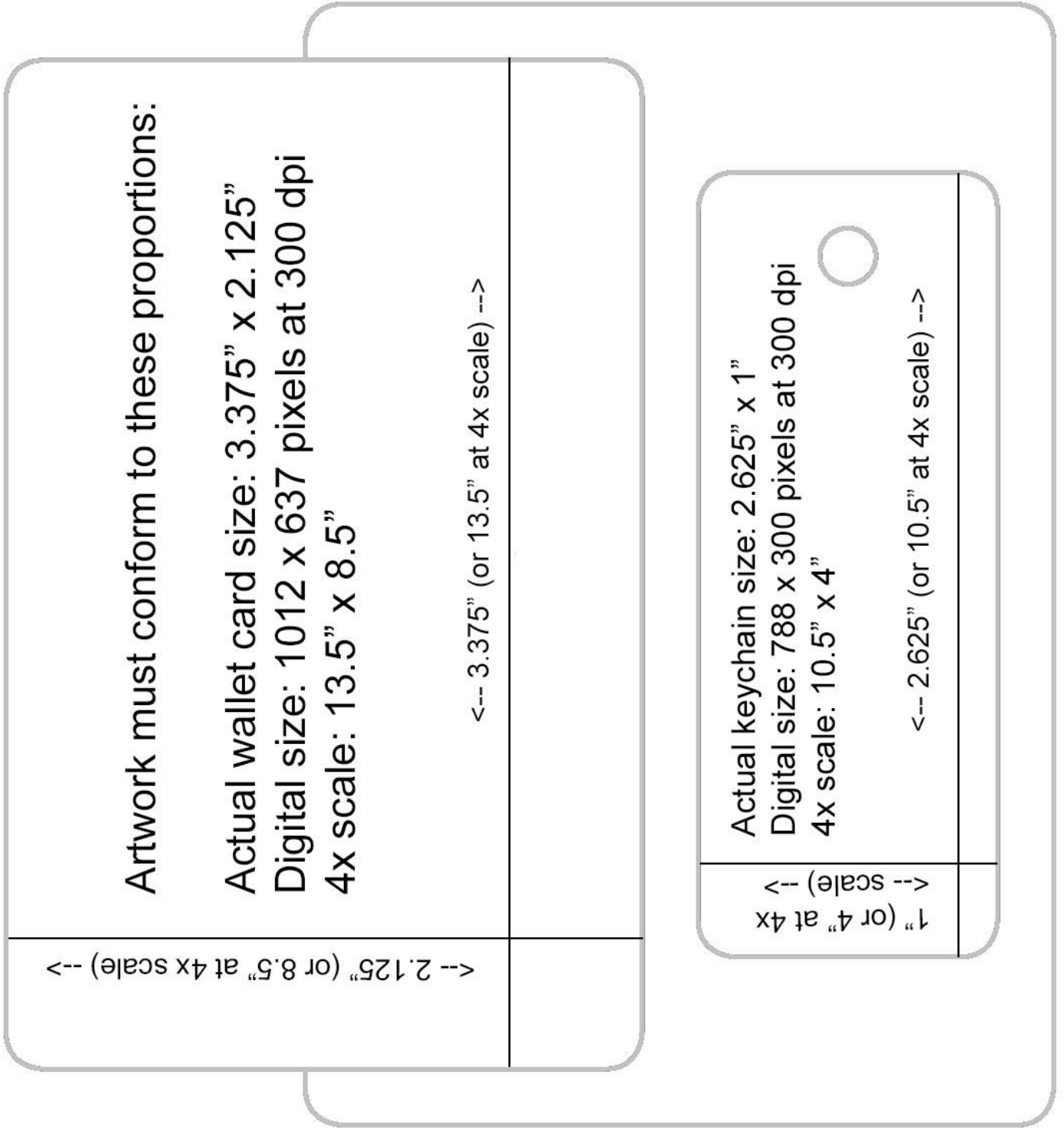
Signature of parent/legal guardian: _____ Date: _____

**Hayward Public Library Card Design Contest
Template**



Description of your artwork and what it represents (optional): _____

Hayward Public Library Card Design Contest
Diagram with Dimensions



<-- 2.125" (or 8.5" at 4x scale) -->

Artwork must conform to these proportions:

Actual wallet card size: 3.375" x 2.125"
Digital size: 1012 x 637 pixels at 300 dpi
4x scale: 13.5" x 8.5"

<-- 3.375" (or 13.5" at 4x scale) -->

1" (or 4" at 4x scale) -->

Actual keychain size: 2.625" x 1"
Digital size: 788 x 300 pixels at 300 dpi
4x scale: 10.5" x 4"



<-- 2.625" (or 10.5" at 4x scale) -->